



Te Haerenga Roa o Te Aro Evans Bay Parade Proposal - Greta Point to Cobham Drive

Consultation report

14 September to 14 October 2021

**Absolutely Positively
Wellington City Council**

Me Heke Ki Pōneke

Engagement summary

The purpose of this report is to provide insights from the recent public engagement on the proposed concept designs and traffic resolution for the Evans Bay bike path and footpath project. The proposals are part of a citywide network of safe routes and will be consistent with the new walking and biking paths that have been developed on Cobham Drive and further around Evans Bay.

Community engagement was previously undertaken in 2017, early in the development of the whole of Evans Bay Parade project. 73% of respondents supported a two-way bike path on the eastern (seaward) side of the road. This was the recommended option presented to Councillors in March 2018, where the project was approved.

The consultation period for concept designs of Stage 2 of the project (between Greta Point and Cobham Drive) ran from 14 September to 14 October 2021. Due to Covid restrictions, the consultation period was delayed by a week and two planned drop-in sessions had to be cancelled. Instead, the Council hosted two online webinars, which attracted over 80 participants.

A total of 1032 responses were received. 63% of submissions support or strongly support the proposals. 33% oppose or strongly oppose. 22 of the submissions were on behalf of an organisation.

The key theme of the opposition was the removal of on-street car parking, particularly adjacent to Hataitai beach, the boat sheds and the Evans Bay Yacht and Motor Boat Club. People who undertake water-based recreational activities were most likely to oppose the project.

There was also a significant number of constructive comments on what could be changed to improve the designs. Some of these have been taken on board and will be considered during the detailed design stage of the project.

Engagement

How many responses did we get?

1032

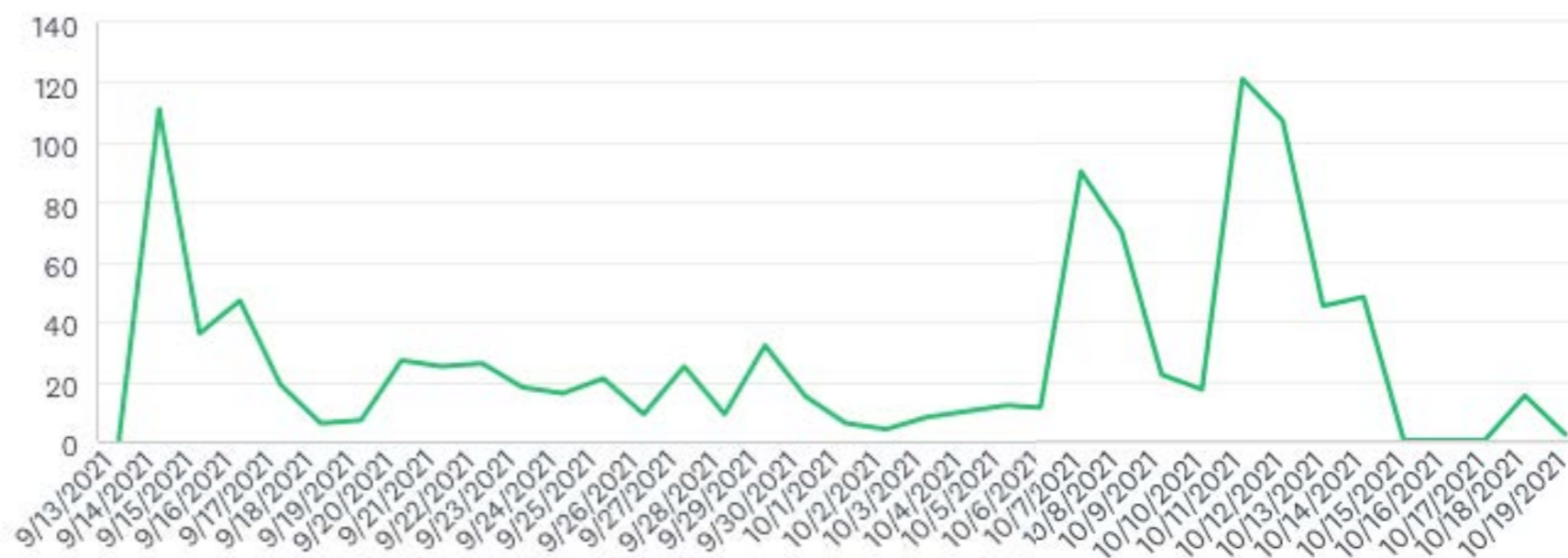
Responses

1014 online submissions

18 email & paper submissions

23 submissions from organisations

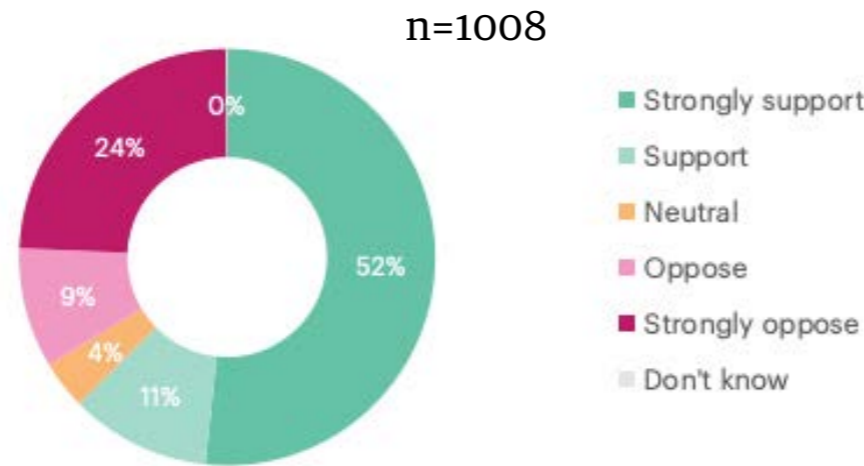
Number of daily submissions over duration of engagement:



What people thought

How people felt about the proposed changes

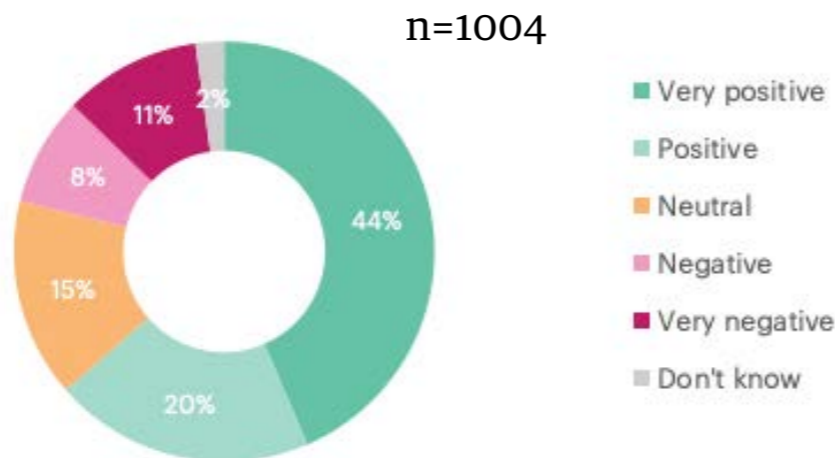
Overall, do you support the proposed separate walking and biking paths and associated changes on Evans Bay Parade between Greta Point and Cobham Drive?



63% of respondents support or strongly support the proposed changes.

33% oppose or strongly oppose the changes.

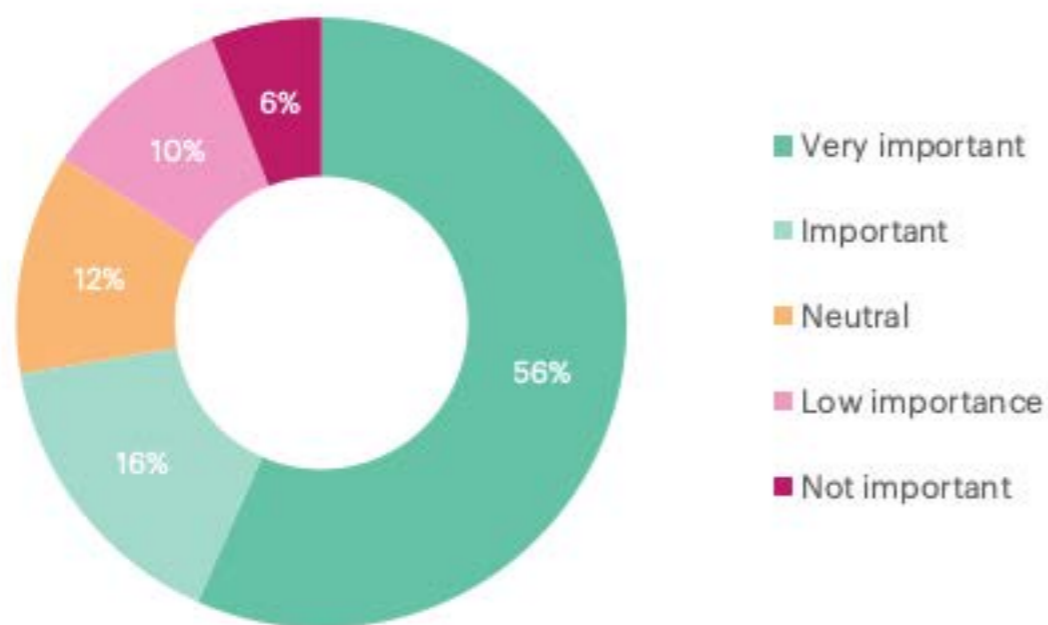
Thinking about the city's goals to reduce emissions from road transport and move more people with fewer vehicles, as part of taking action against climate change, the long-term impact of these proposed changes will be:



64% of respondents think this proposal will have a positive or very positive long-term impact.

19% think this proposal will have a negative or very negative long-term impact.

How important is it to make it easier and safer for people to walk and ride bicycles in and around this area?

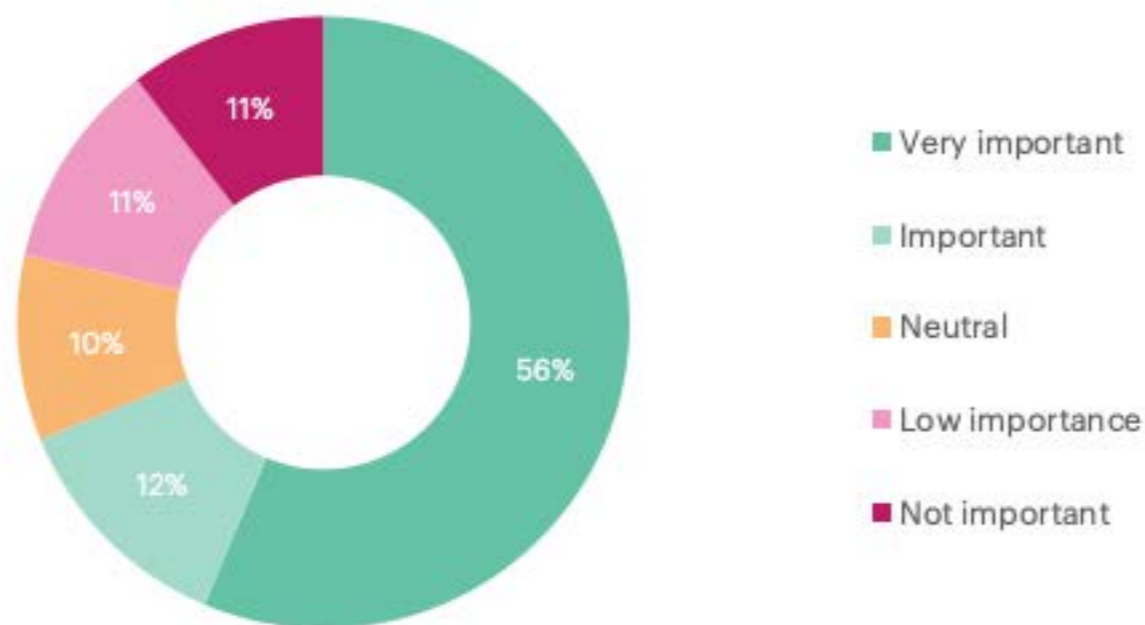


72% of respondents believe it is important or very important to make it easier and safer.

16% believe it is of low importance or not important.

n=1008

How important is it to have a connected and complete network of biking routes across the city?



n=1008

68% of respondents believe a connected and complete network is important or very important.

22% of respondents believe a connected and complete network is of low importance or not important.

Relationships to the area

What is the main relationship you have to the area?

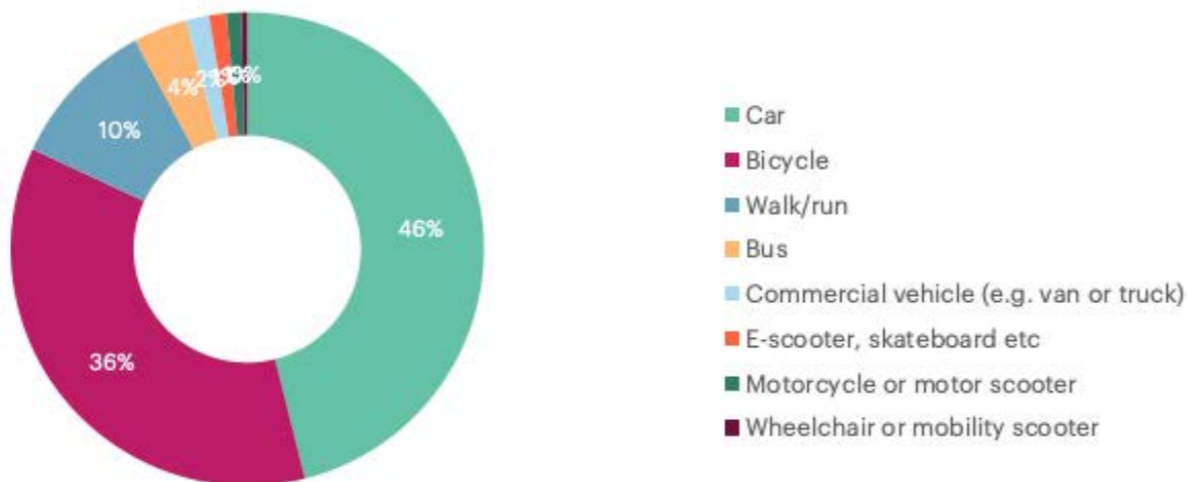
n=1009



31% of respondents do recreational activities in the area.

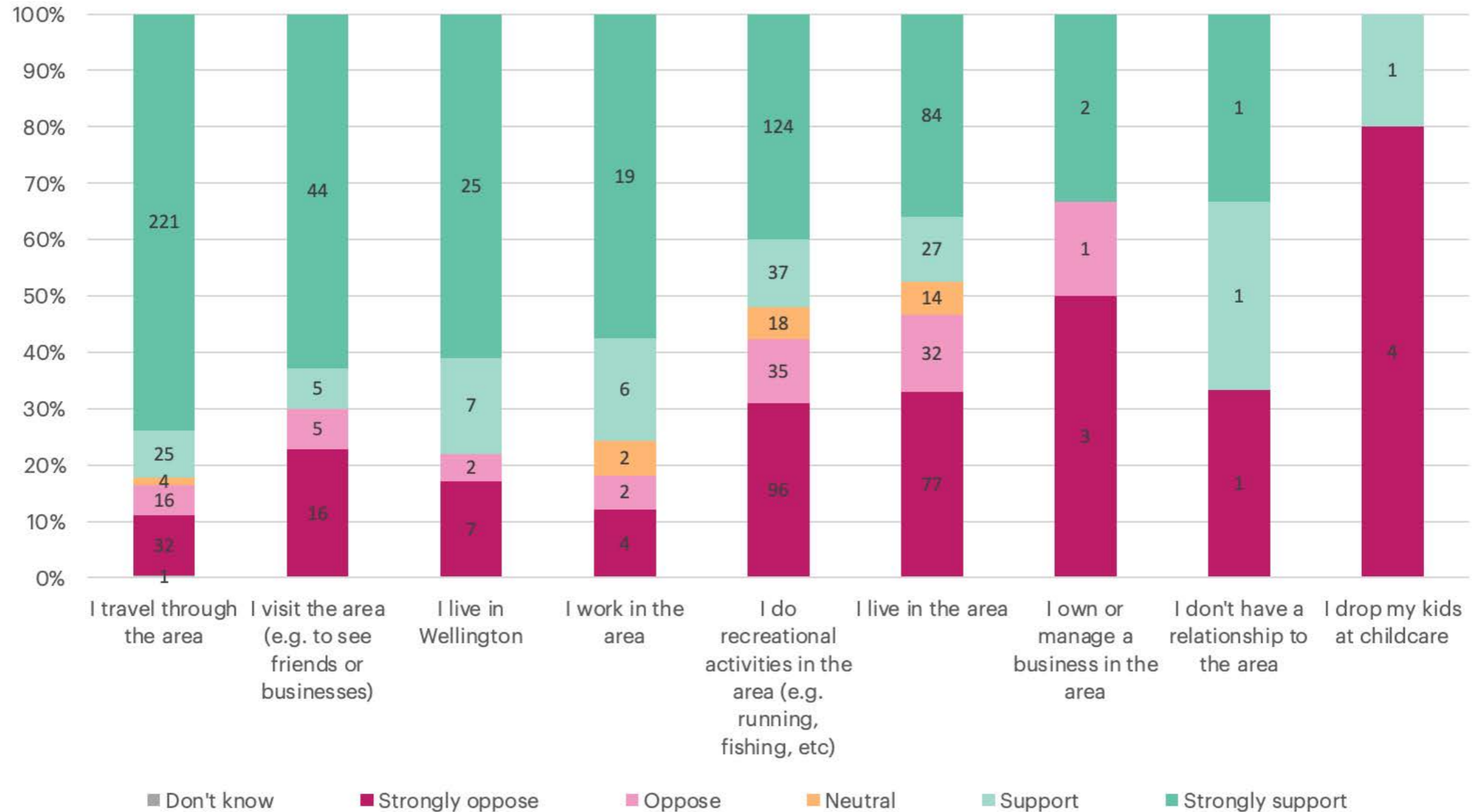
What is the main way you travel through and around this area?

n=1007



52% of users mainly travel through or around this area in a vehicle (car, bus, commercial vehicle).

Level of support for the proposal based on 'main relationship' to the area



**How people who use different
modes of travel feel about the
impacts of the proposed changes**

What everyone thought the impacts would be for different groups

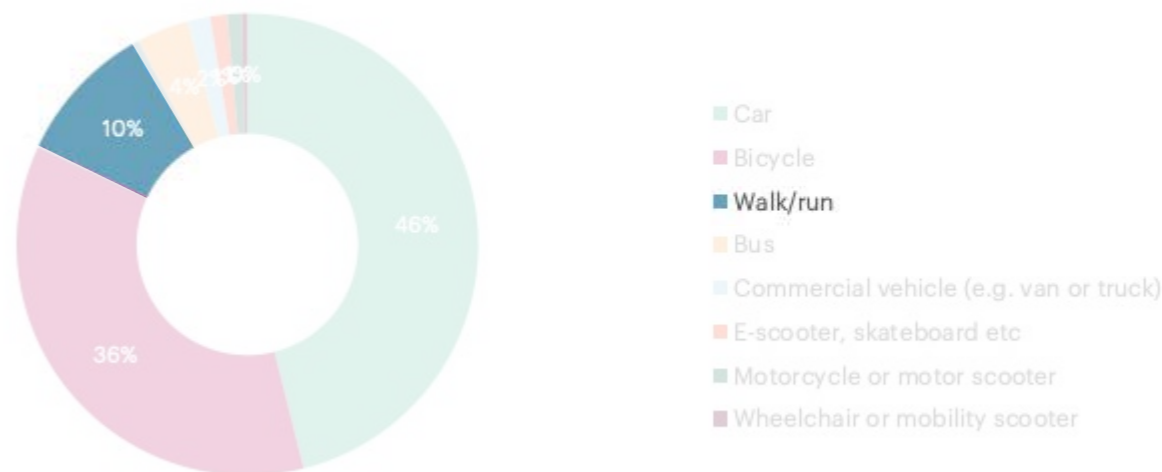
Thinking about the proposed changes and the different ways people use the area, what do you think the impact of the changes will be for people when they are:



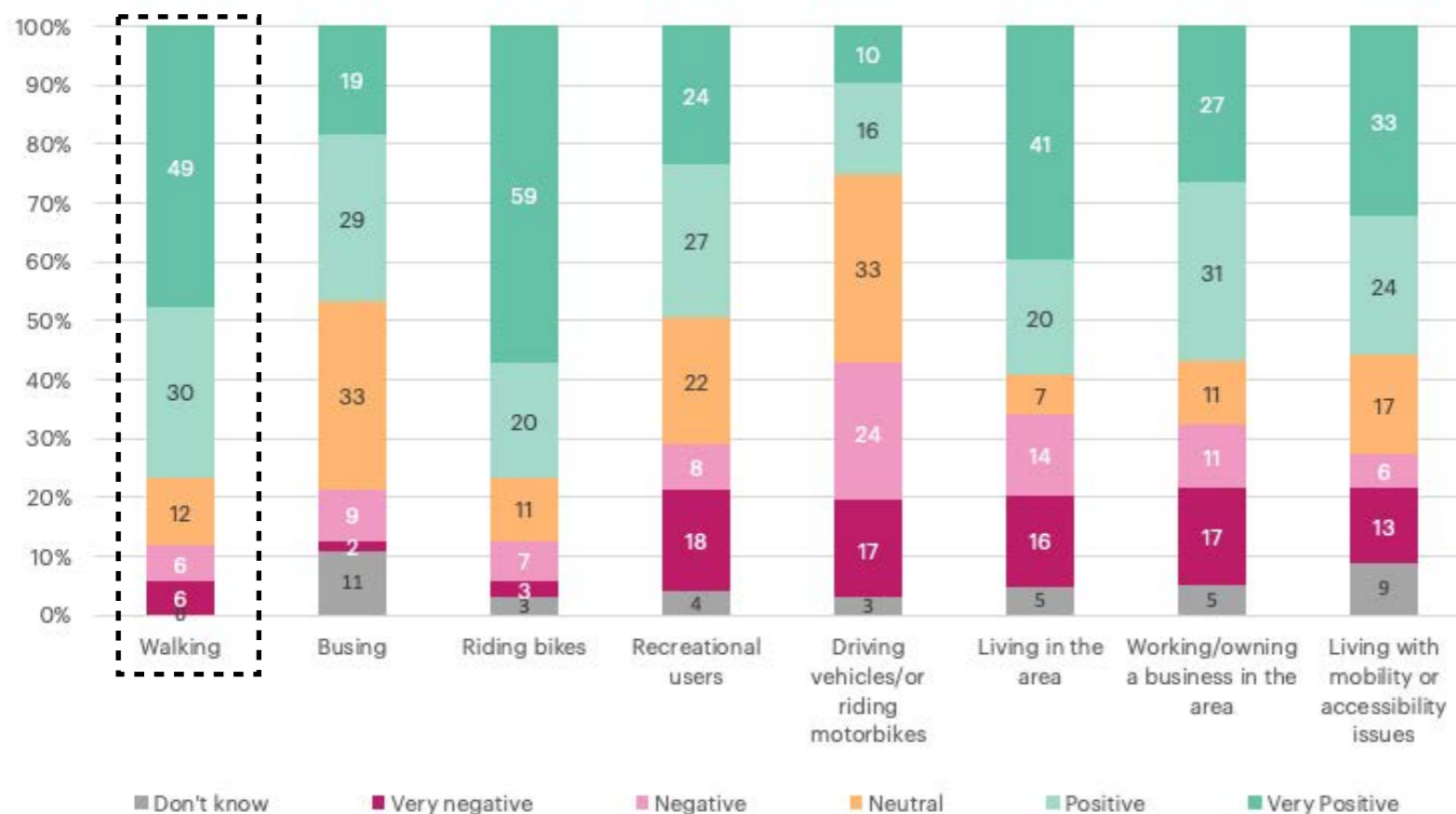
People walking/running

People who said they primarily walked/ran in this area (103) felt the proposed changes would have a positive impact on walking/running.

What is the main way you travel through and around this area?



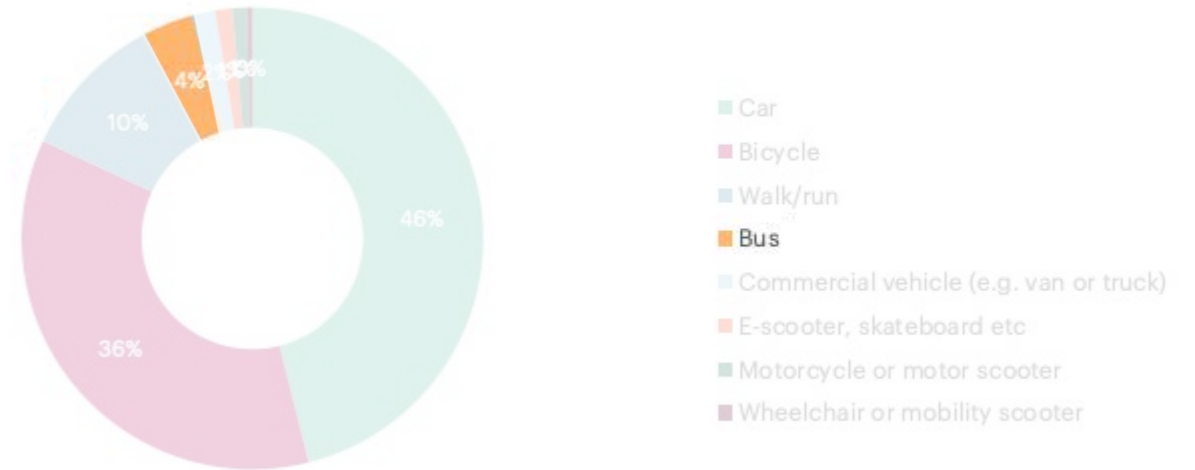
People who primarily walk/run thought the impacts for users would be...



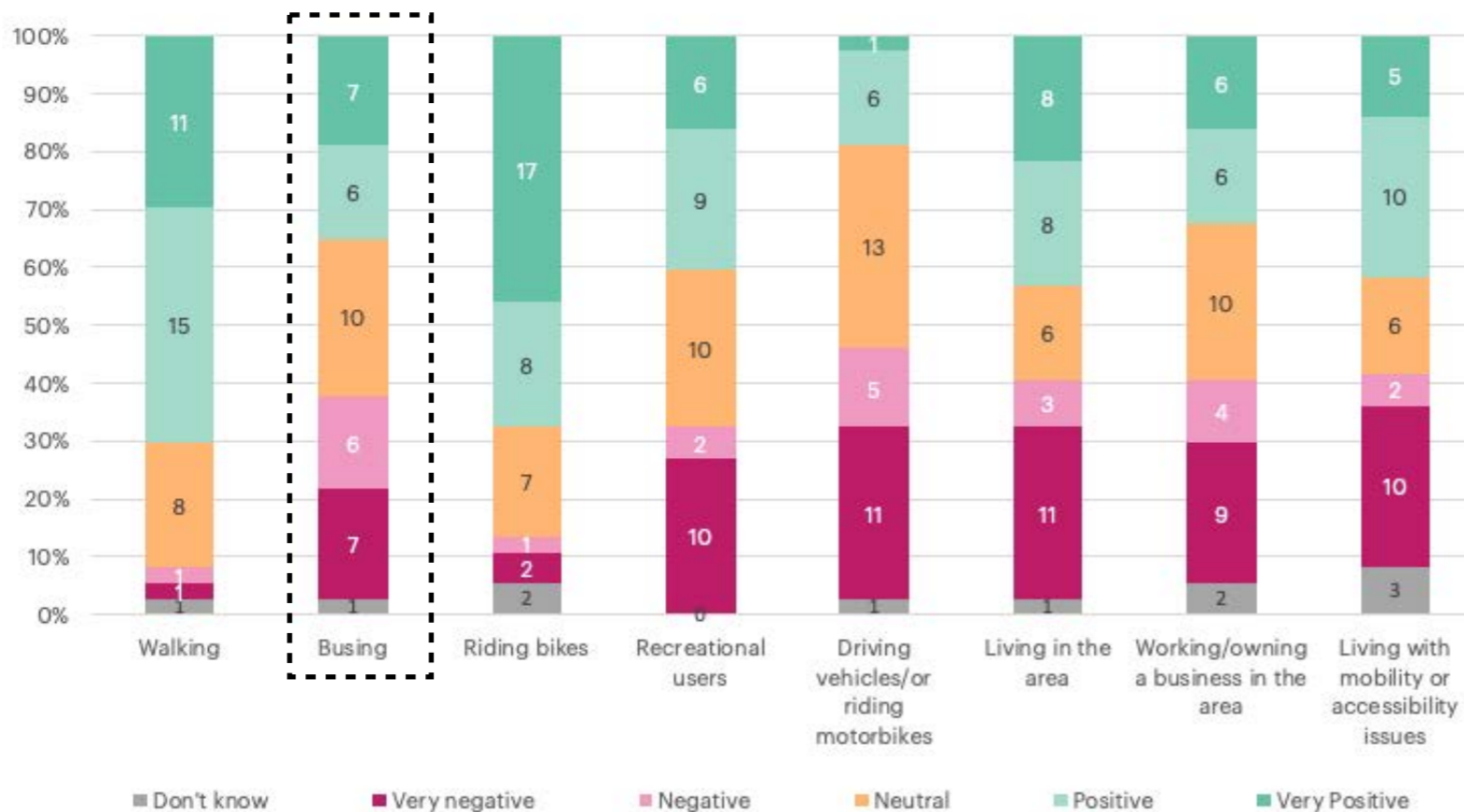
People using the bus

People who said they primarily used the bus in this area (37) felt the proposed changes would have mixed impacts.

What is the main way you travel through and around this area?



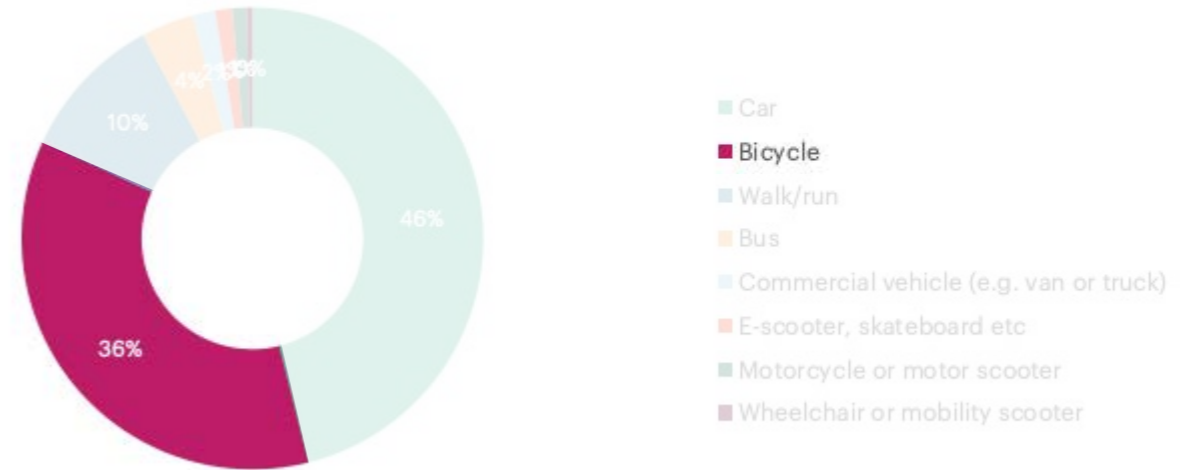
People who primarily bus thought the impacts for users would be...



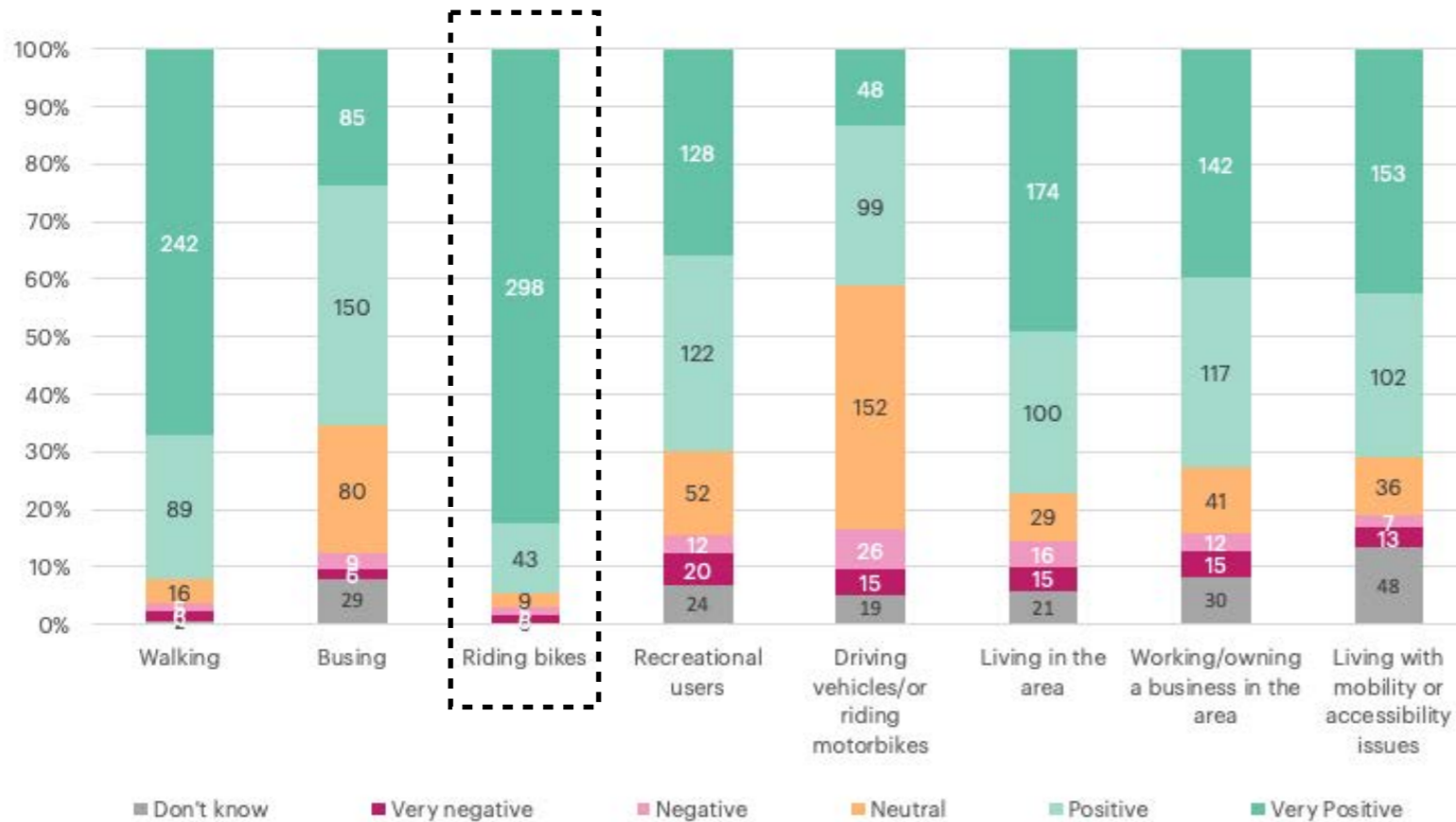
People on bikes

People who said they primarily biked (361) felt the proposed changes would have a positive or very positive impact for all modes.

What is the main way you travel through and around this area?



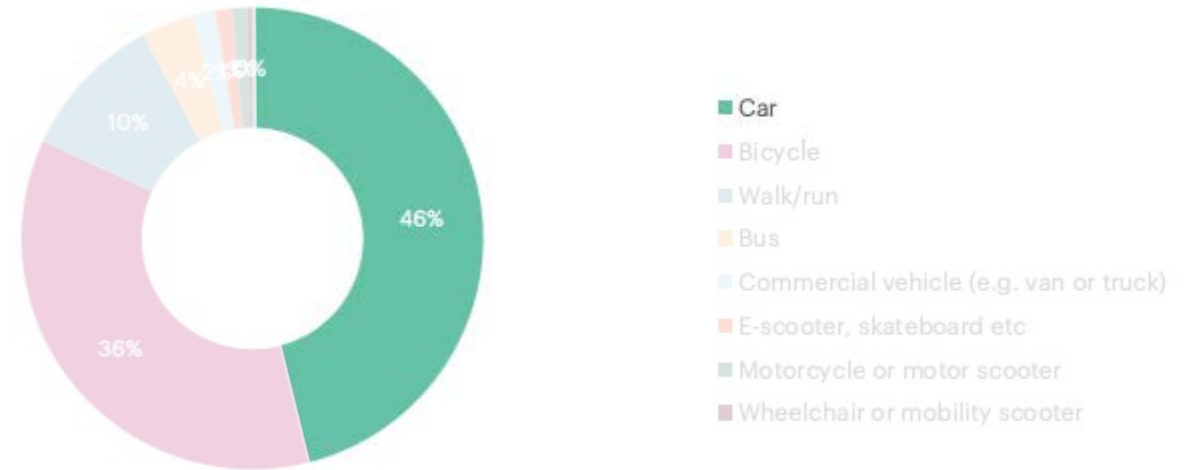
People who primarily biked thought the impacts for users would be...



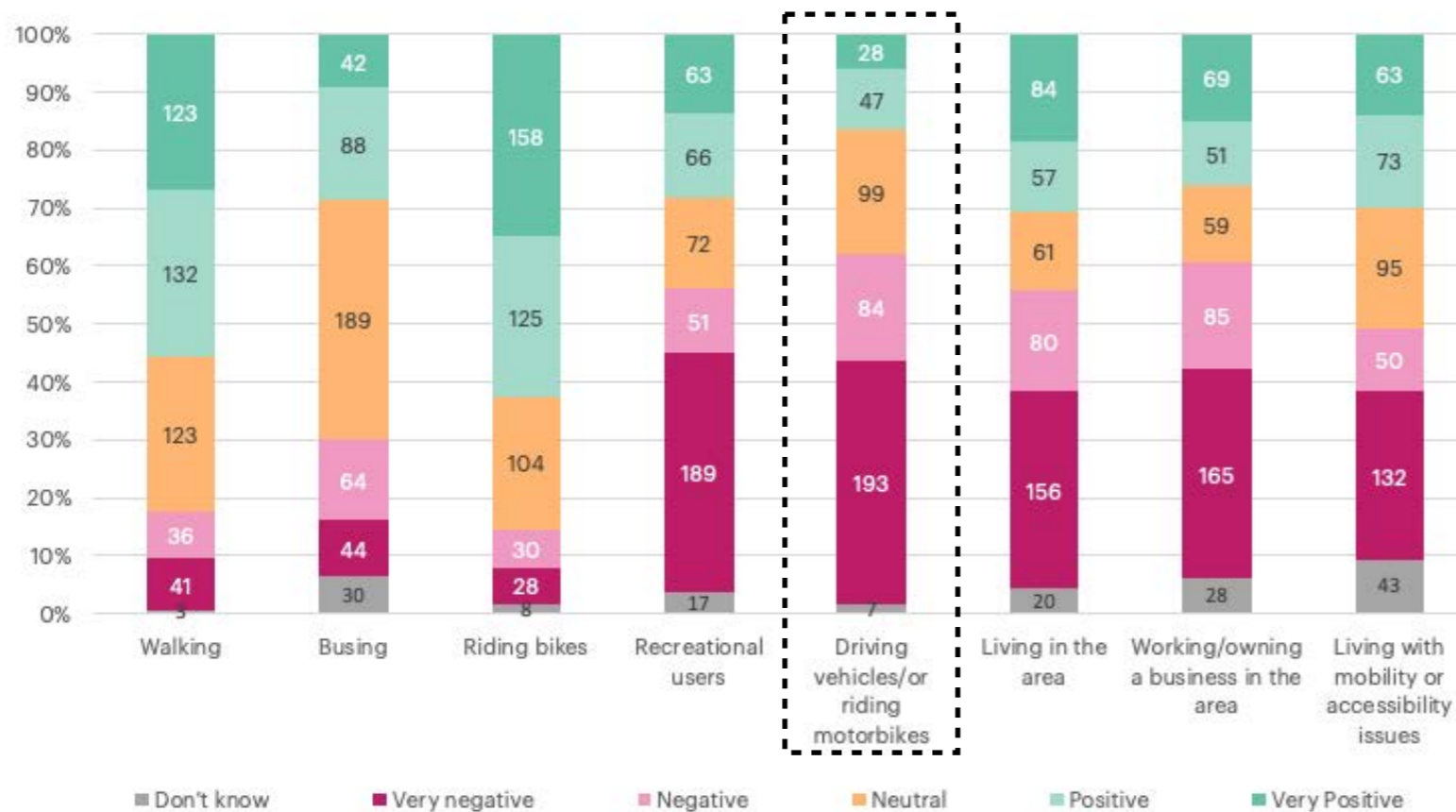
People driving a car

People who said they primarily used a car (464) in this area felt the proposed changes would have negative impacts.

What is the main way you travel through and around this area?



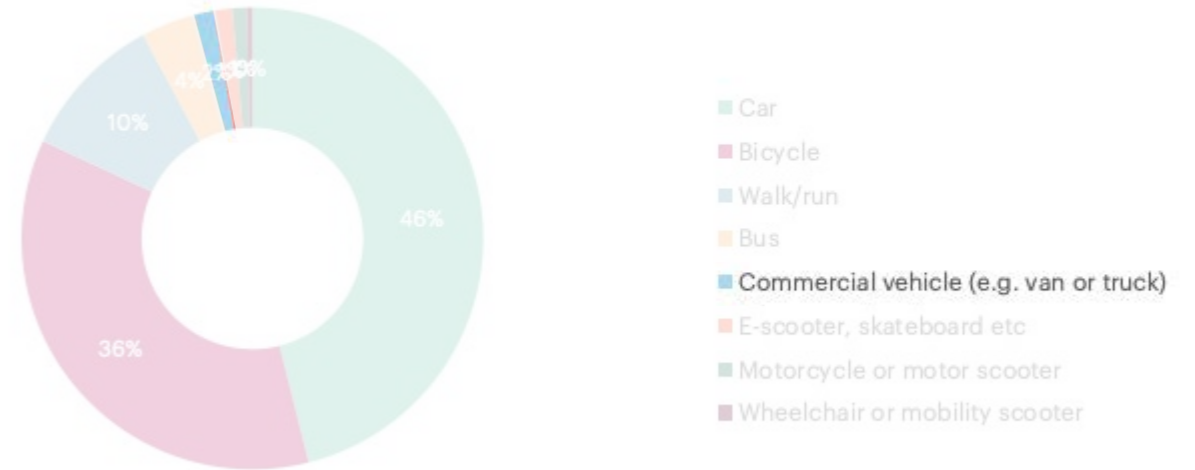
People who primarily drive thought the impacts for users would be...



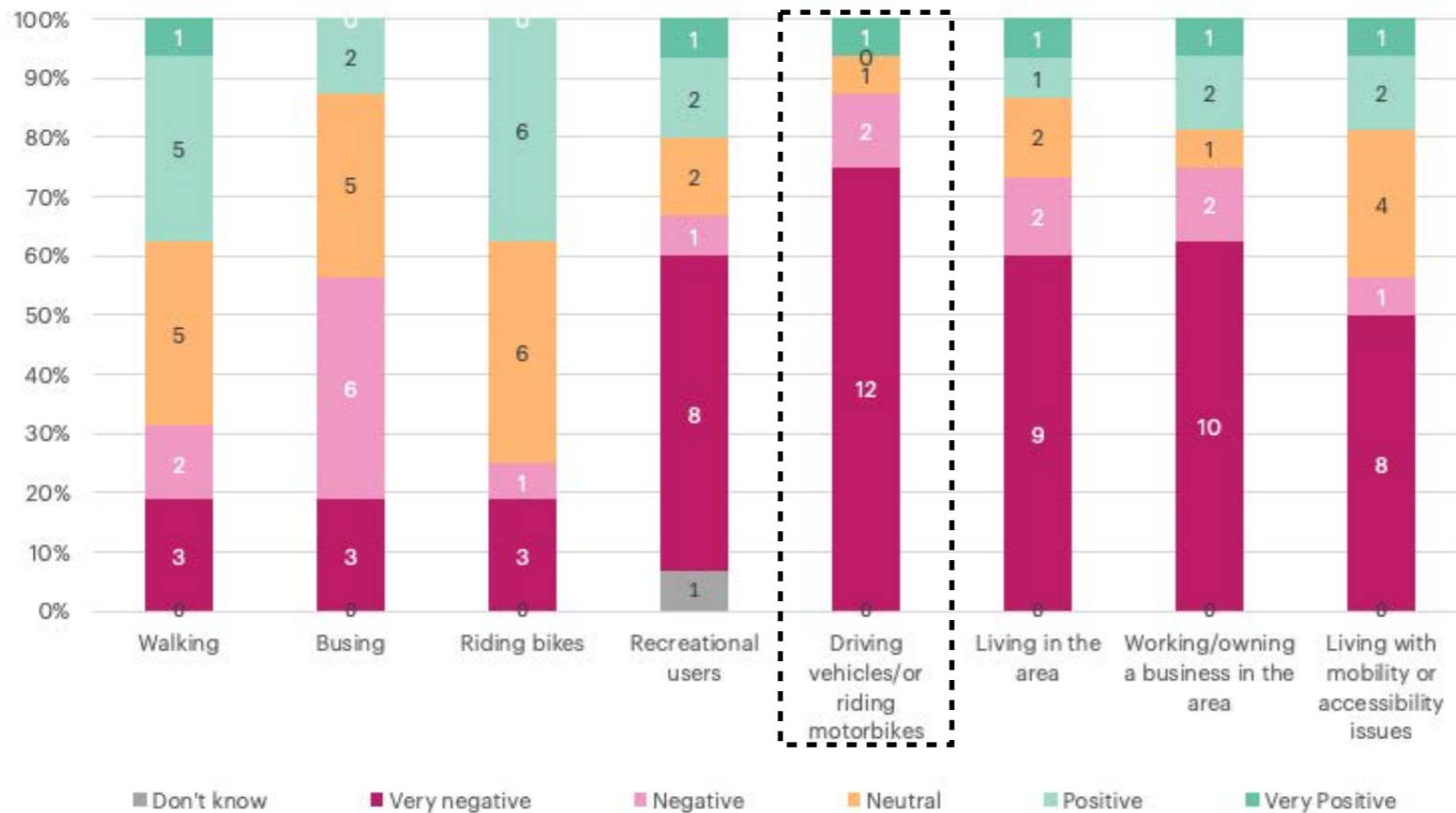
People driving commercial vehicles

People who said they primarily use commercial vehicles (16) in this area felt the proposed changes would have a negative impact.

What is the main way you travel through and around this area?



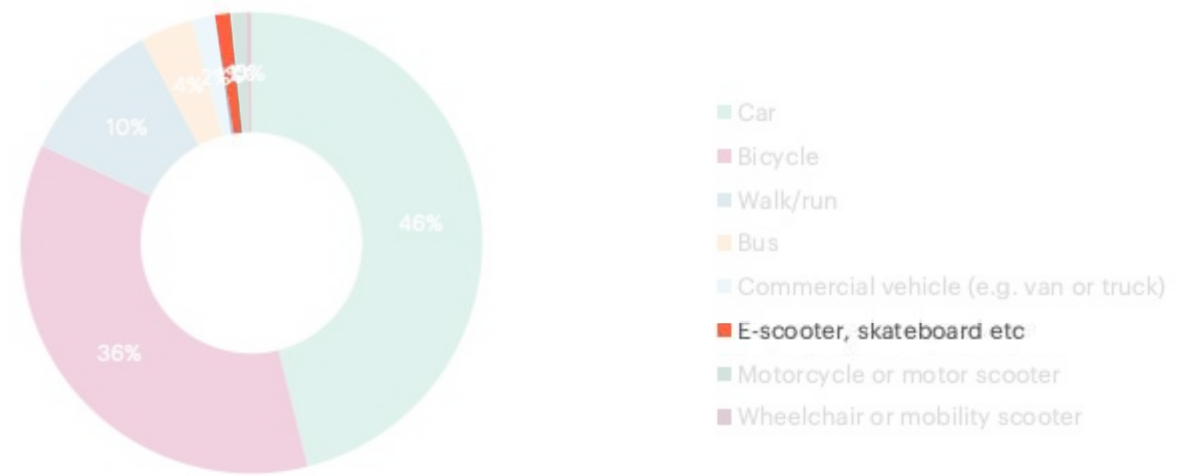
People who primarily drive commercial vehicles thought the impacts for users would be...



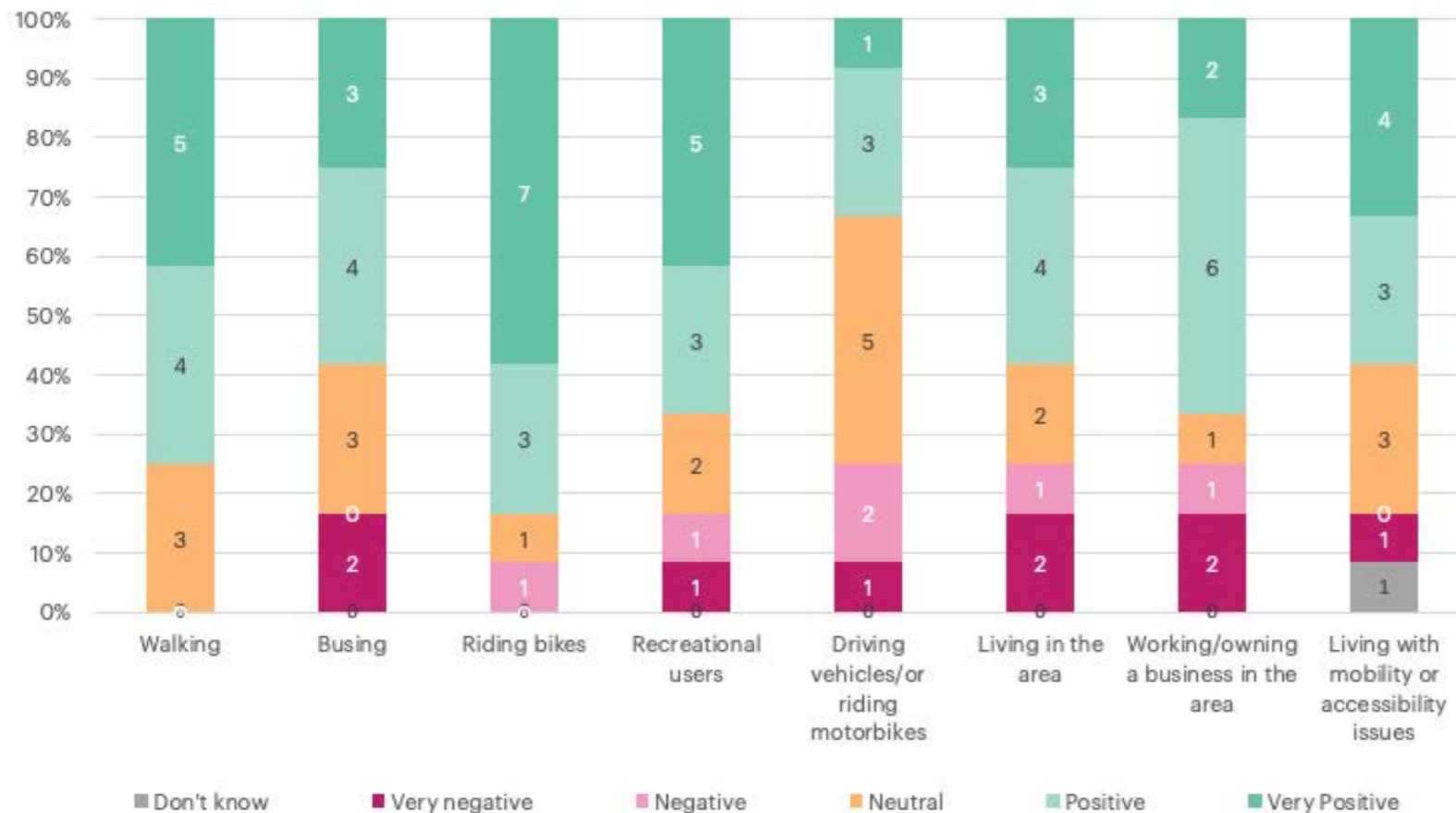
People using e-scooters/ skateboards etc

People who said they primarily used e-scooters/skateboards in this area (12) felt the proposed changes would have a positive impact.

What is the main way you travel through and around this area?



People who primarily used e-scooters/skateboards thought the impacts for users would be...

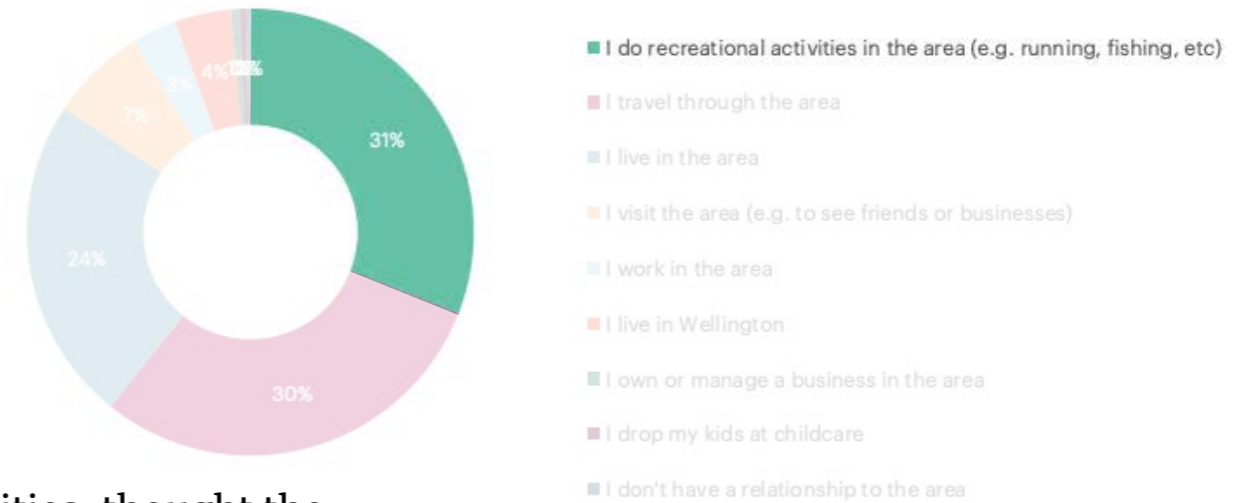


**How people with different relationships
to the area felt about the impacts of the
proposed changes**

People who use the area for recreational activities

People who said their primary relationship to the area is for recreational activities (313) felt the proposed changes would have a more negative impact on recreational users of the area, and had a mixed view of other impacts.

What is the main relationship you have to the area?



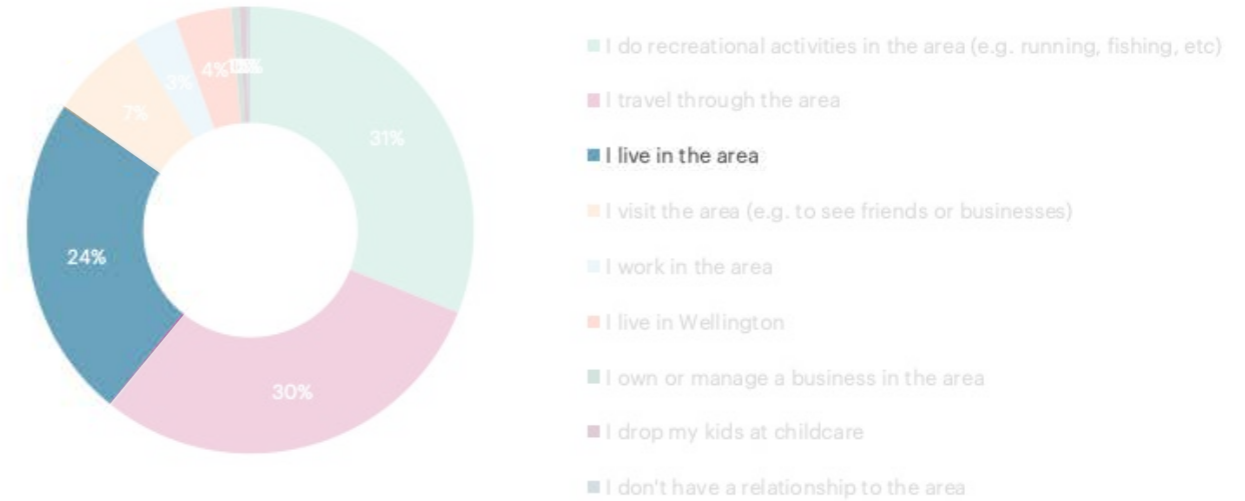
People who's primary relationship to the area is recreational activities, thought the impacts would be...



People who live in the area

People who said their primary relationship is living in the area (238) felt the proposed changes would generally have a more negative impact.

What is the main relationship you have to the area?



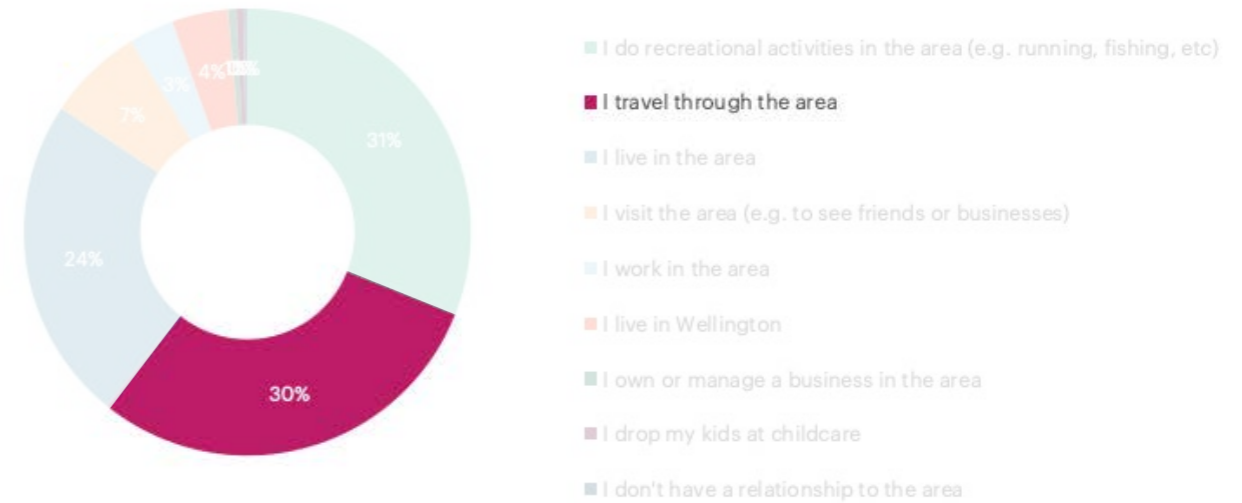
People who live in the area thought the impacts would be...



People who travel through the area

People who said their primary relationship is travelling through the area (300) felt the proposed changes would have a largely positive impact.

What is the main relationship you have to the area?



People who travel through the area thought the impacts would be...



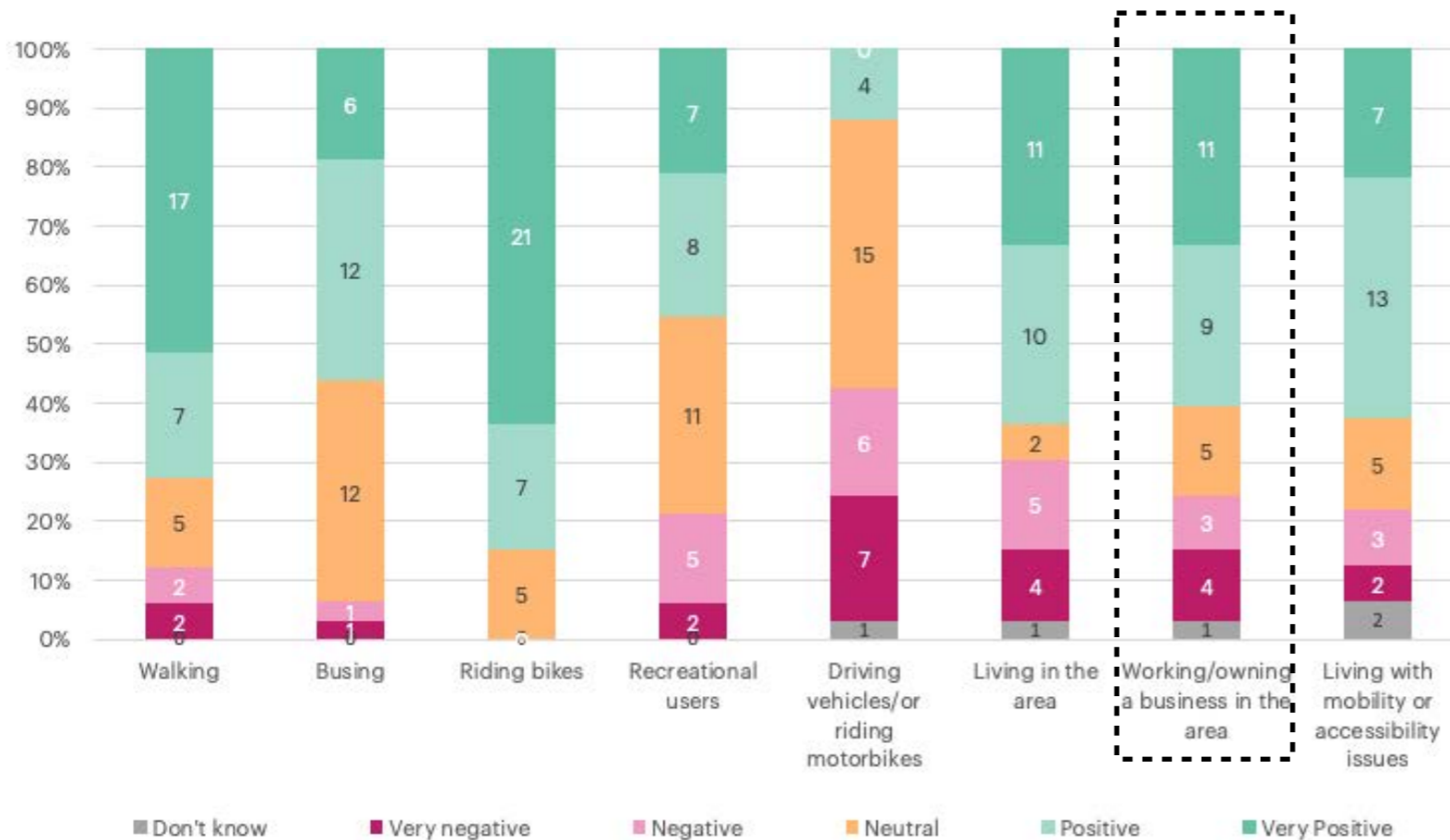
People who work in the area

People who said their primary relationship is working in the area (238) felt the proposed changes would have a generally positive impact, but were more mixed about impacts on driving.

What is the main relationship you have to the area?



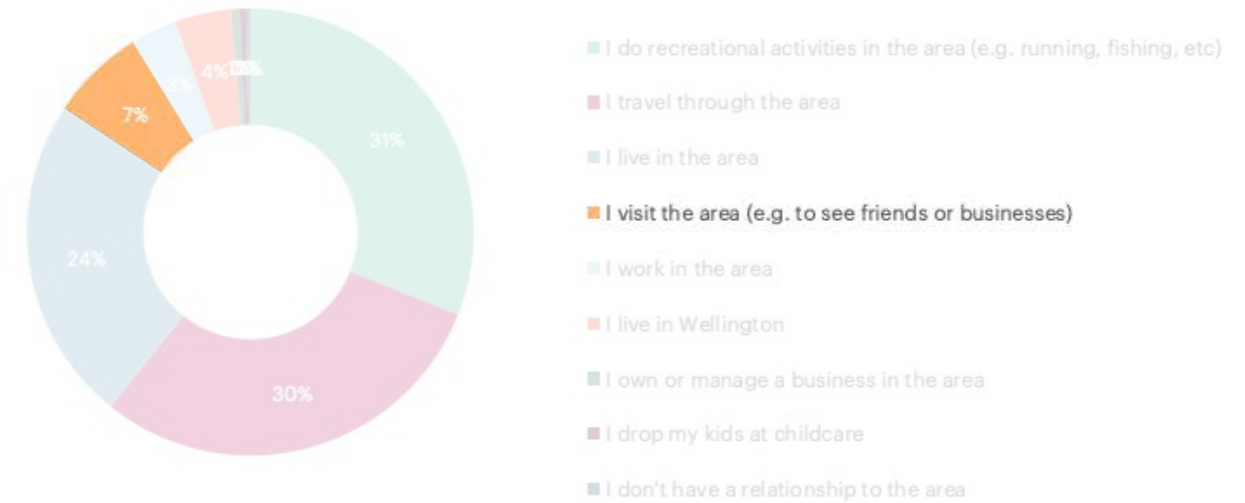
People who work in the area thought the impacts would be...



People who visit the area

People who said their primary relationship is visiting the area (70) felt the proposed changes would have a positive impact.

What is the main relationship you have to the area?



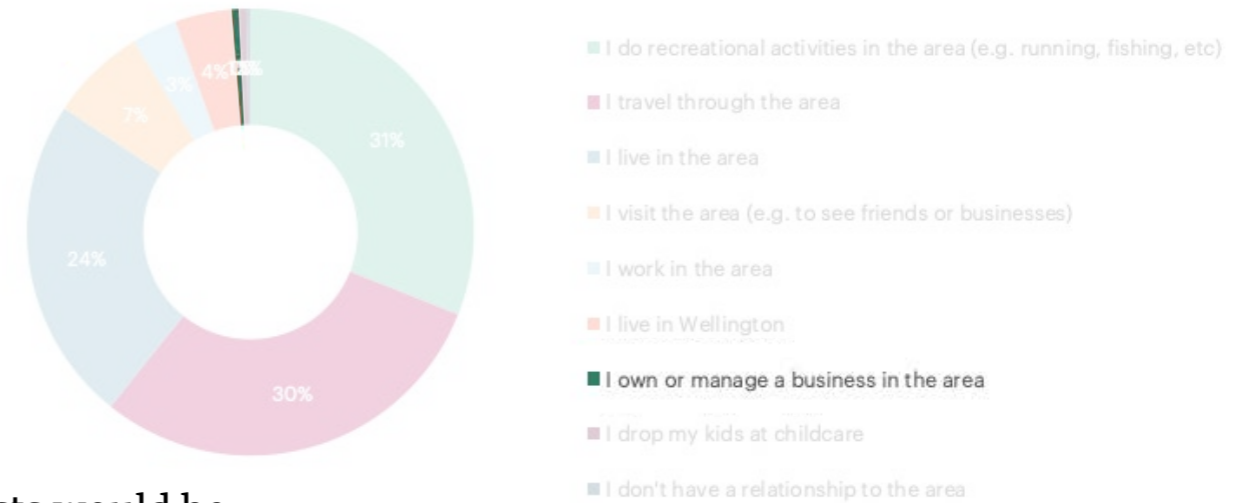
People who visit the area thought the impacts would be...



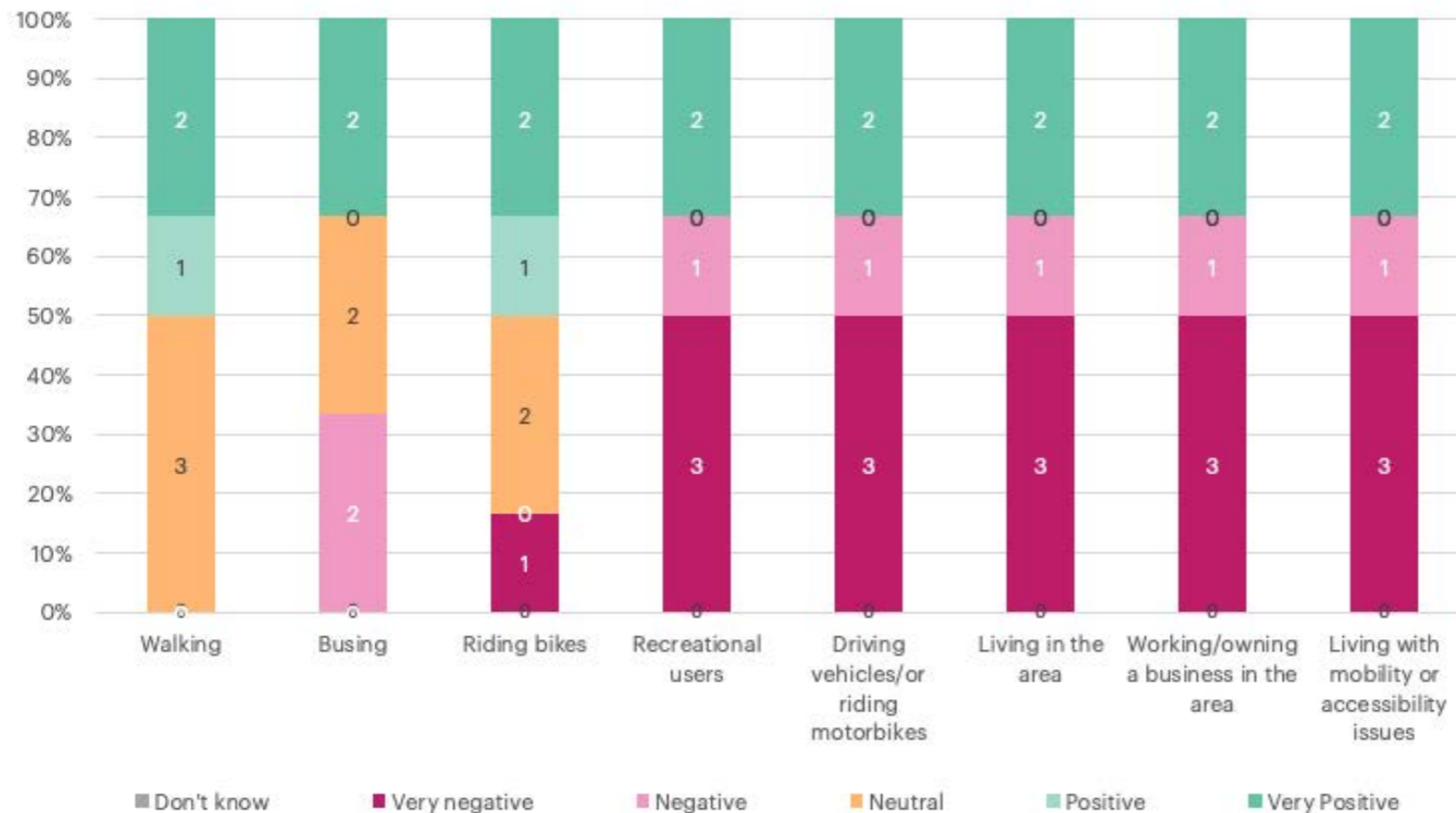
People who manage/own a business in the area

People who said their primary relationship is owning or managing a business (6) felt the proposed changes would have a generally negative impact.

What is the main relationship you have to the area?

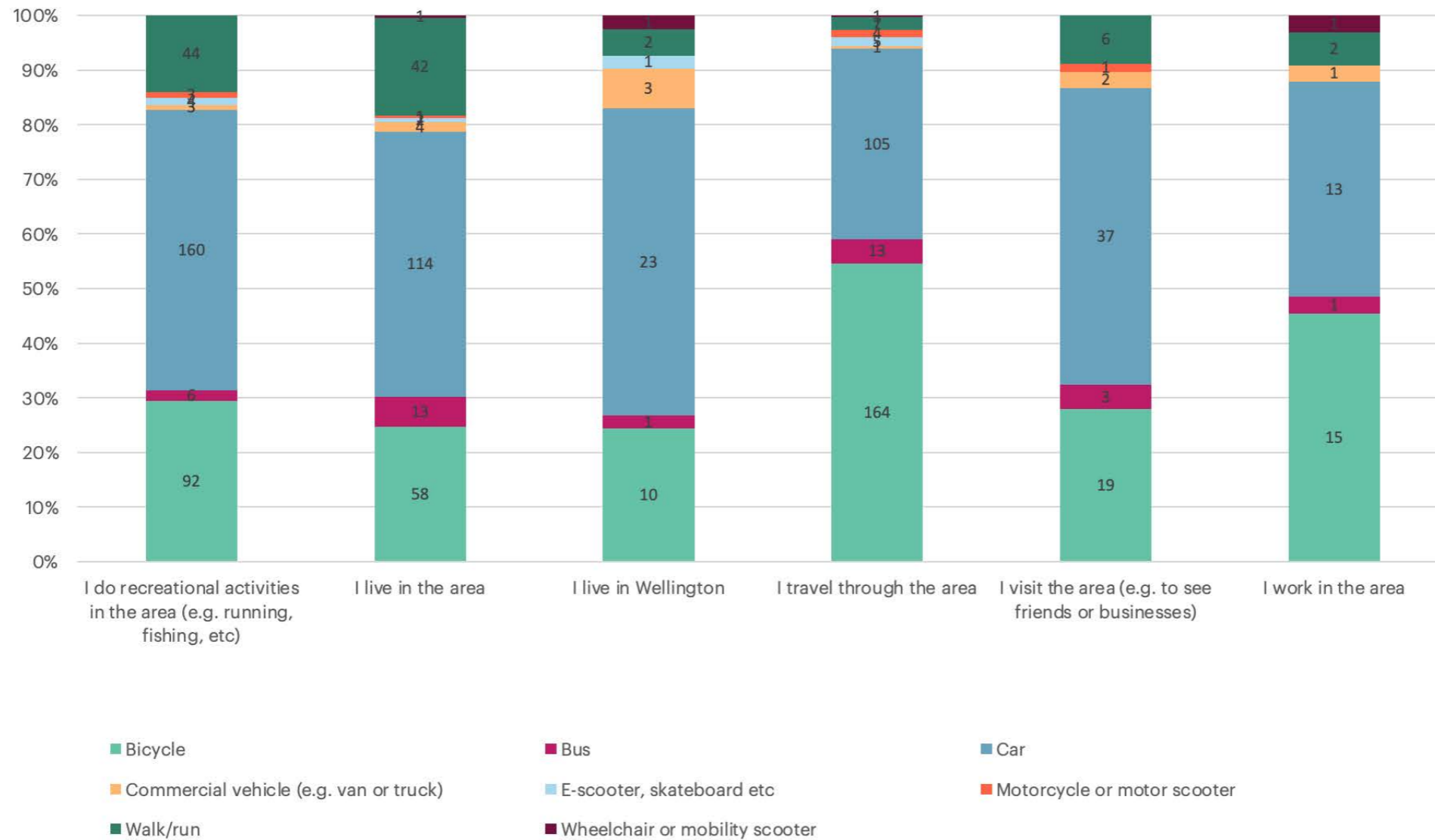


People who manage/own a business in the area thought the impacts would be...



Relationship to the area by main mode of transport

People who do recreational activities or visit are much more likely to use a car as their main mode of transport.



Recreational activities

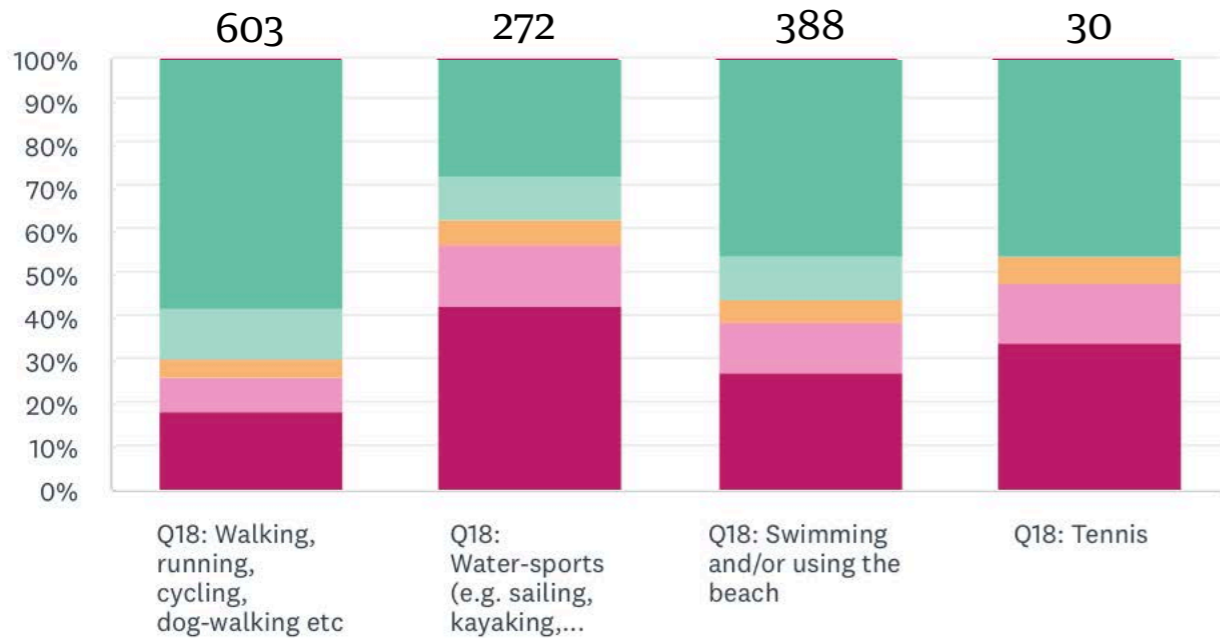
Recreational activities

People who do water-sports (eg sailing) are significantly more opposed to the proposal than any other group.

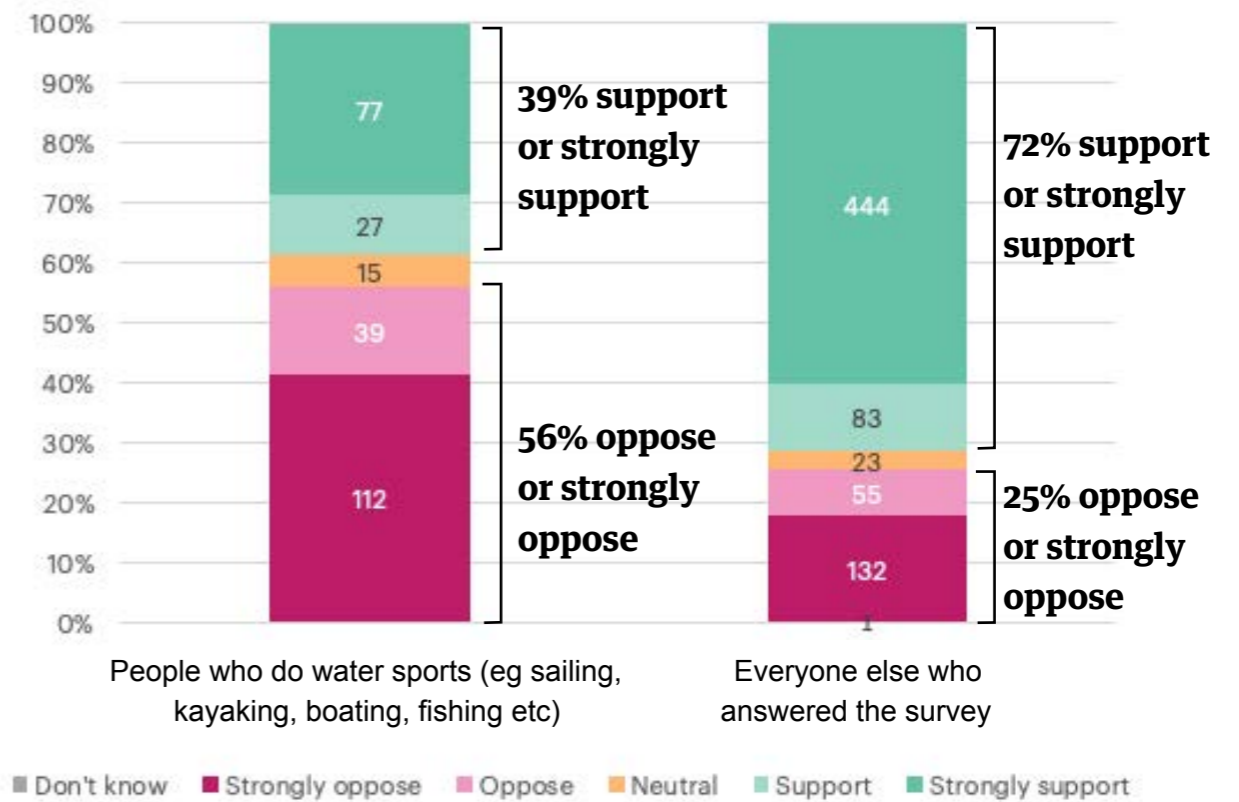
46% of all people who strongly oppose the proposal do water-sports (112 out of 244).

26% of respondents said they did water-sports.

What recreational activities do you do in the area?



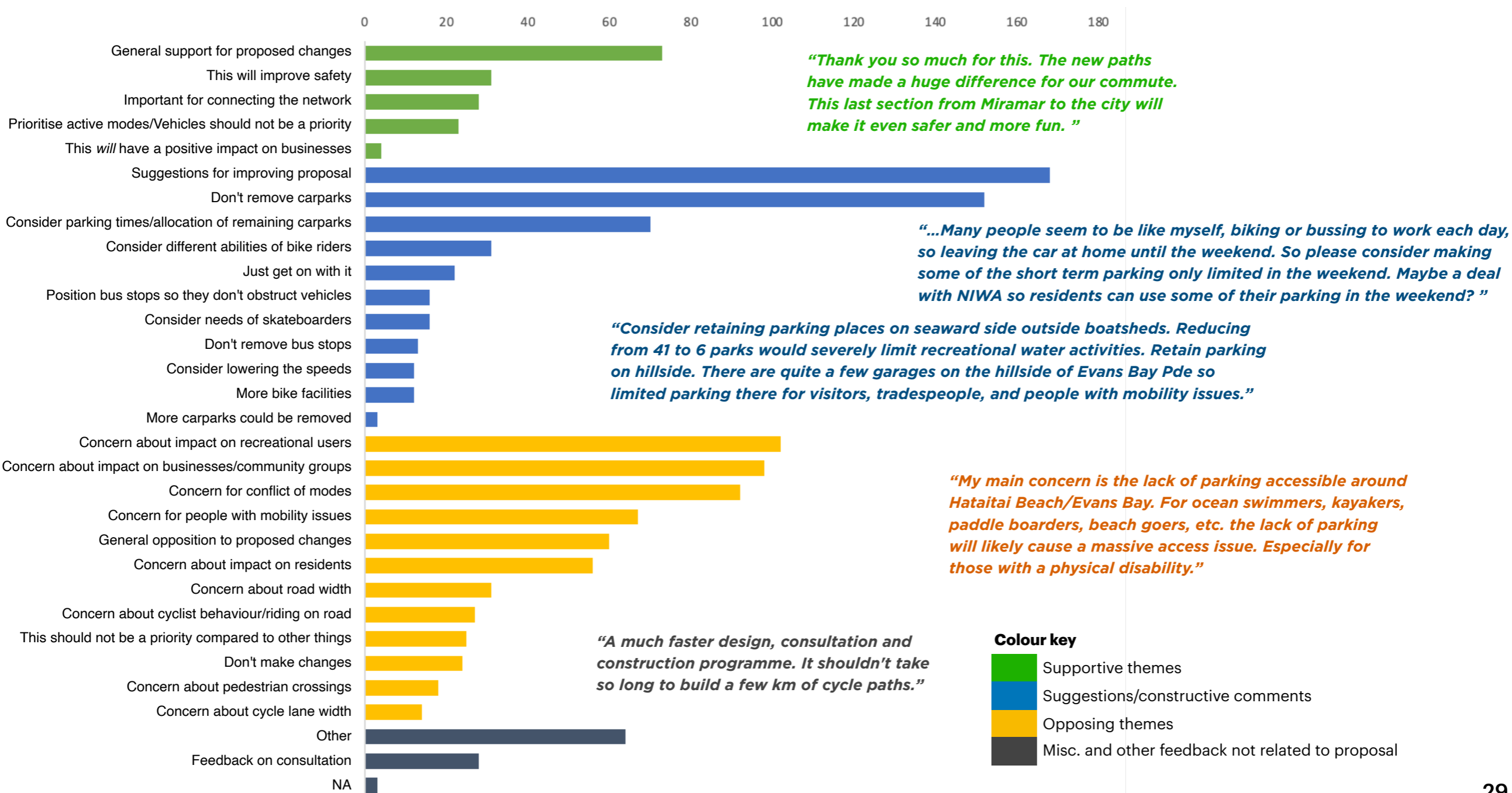
Overall, do you support the proposed separate walking and biking paths and associated changes on Evans Bay Parade between Greta Point and Cobham Drive?



Comment themes

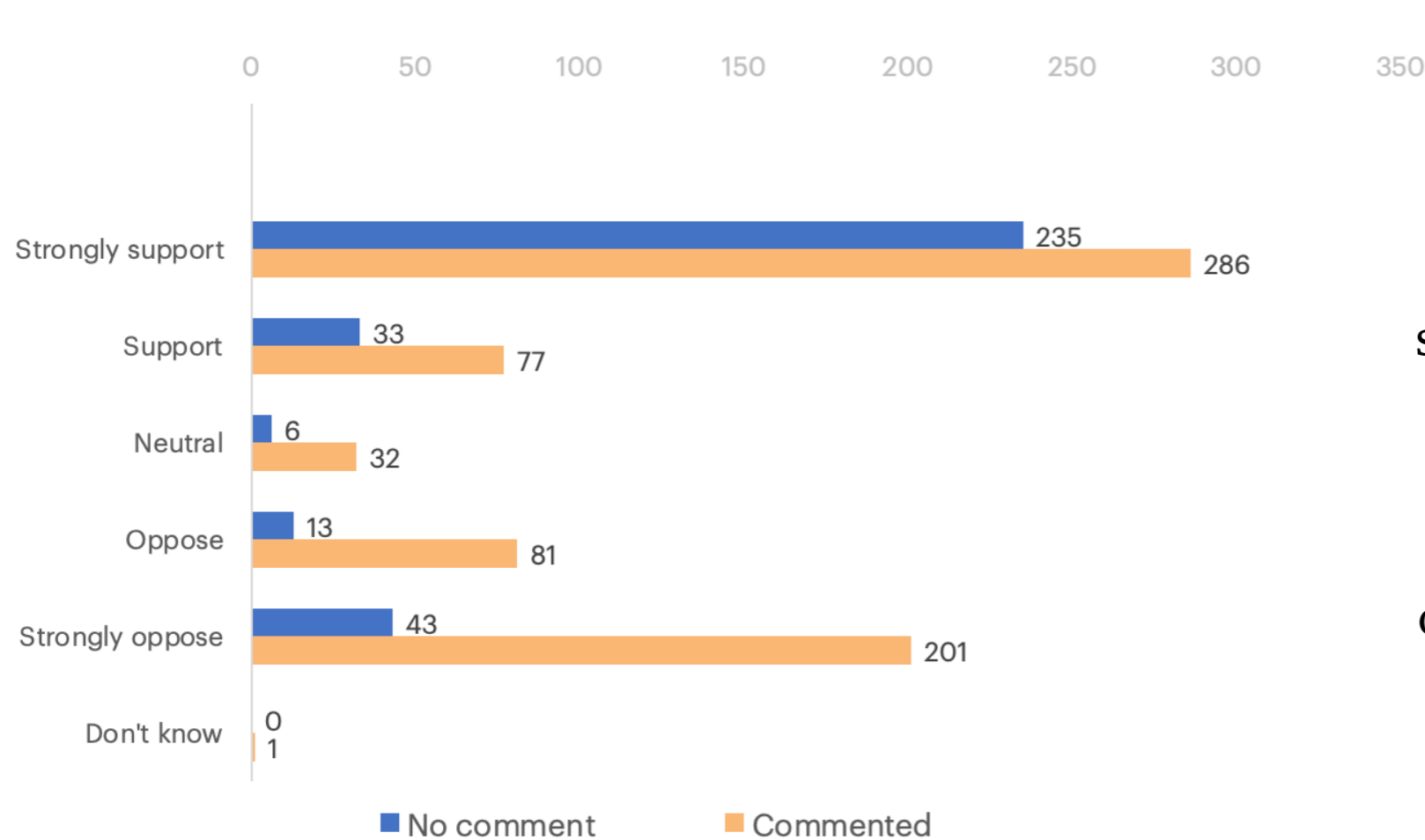
Is there anything specific you would like us to consider when looking to make changes to the area? - comment themes

686 comments total



Who commented on the proposal?

Not everyone left a comment. People who were opposed to the proposal were more likely to leave a comment.



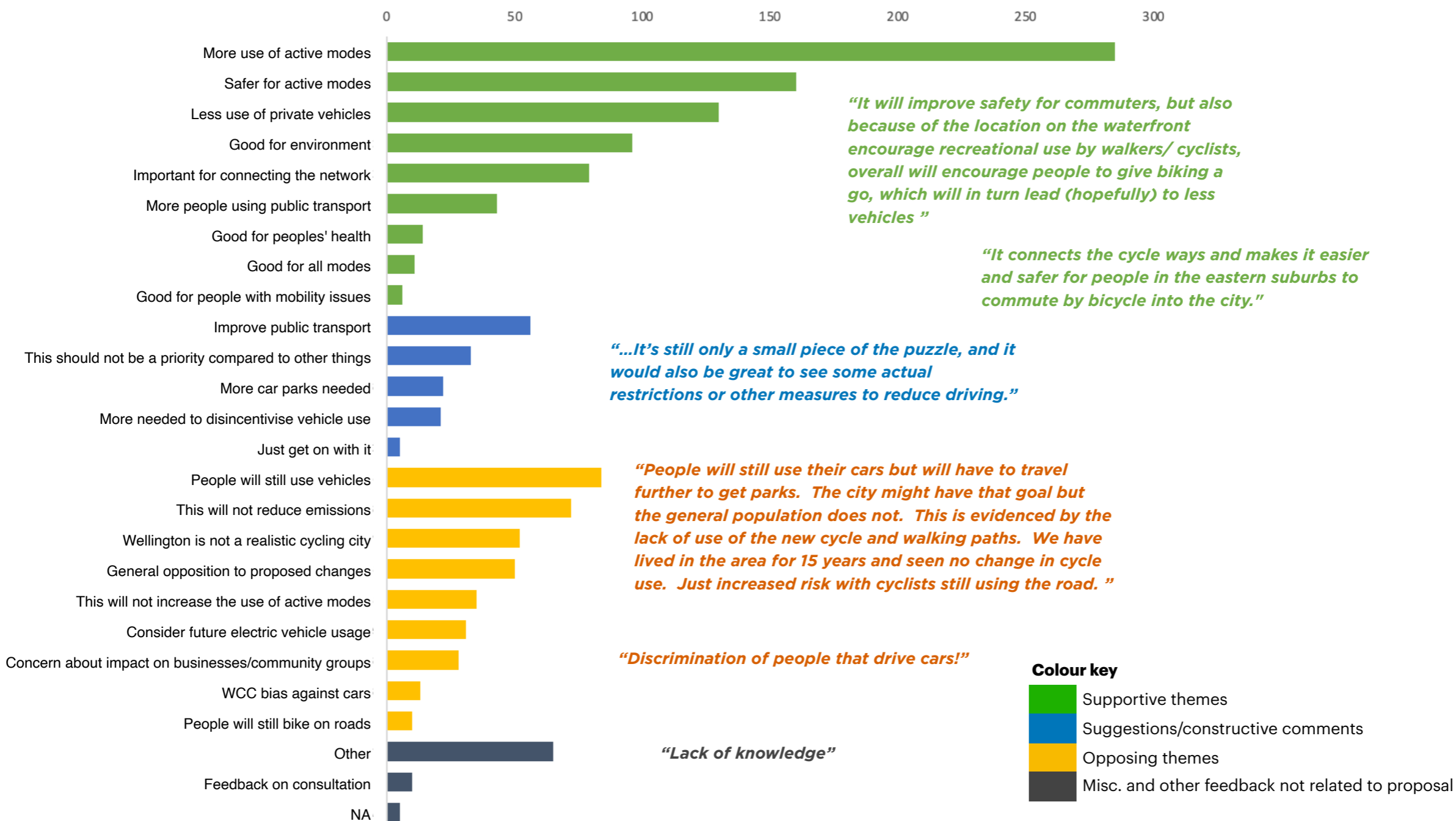
58%
of people who supported the proposal left a comment

83%
of people who opposed the proposal left a comment

Why do you think that? - comment themes

Follow up to “Thinking about the city's goals to reduce emissions from road transport and move more people with fewer vehicles, as part of taking action against climate change, the long-term impact of these proposed changes will be:”

753 comments total

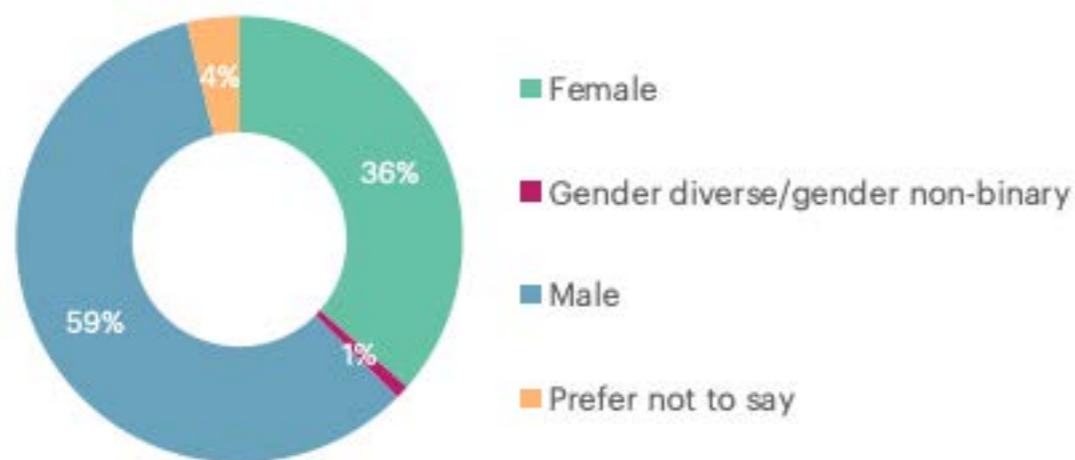


Who we heard from

Demographics

Please choose the gender that best identifies you:

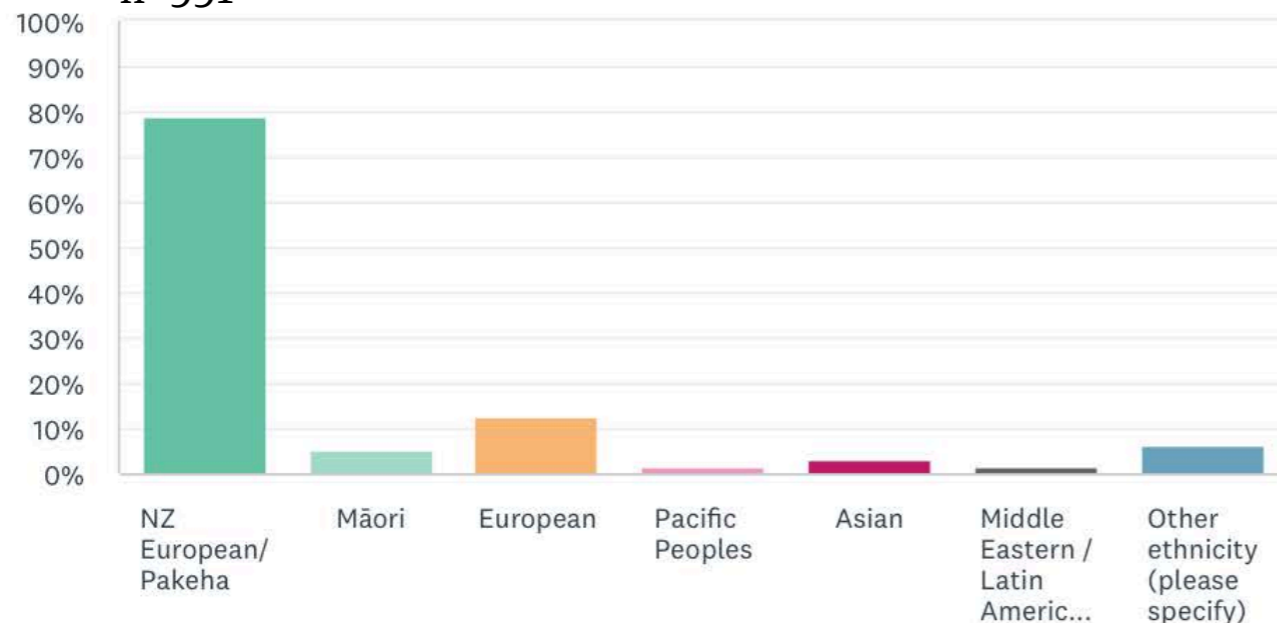
n=1003



Please choose the ethnicity group/s you identify with:

You can select more than one

n=991



Total does not add up to 100% as people can select more than one ethnicity.

79% of respondents identified as NZ European/Pakeha

5% identified as Māori

12% identified as European

1% identified as Pacific Peoples

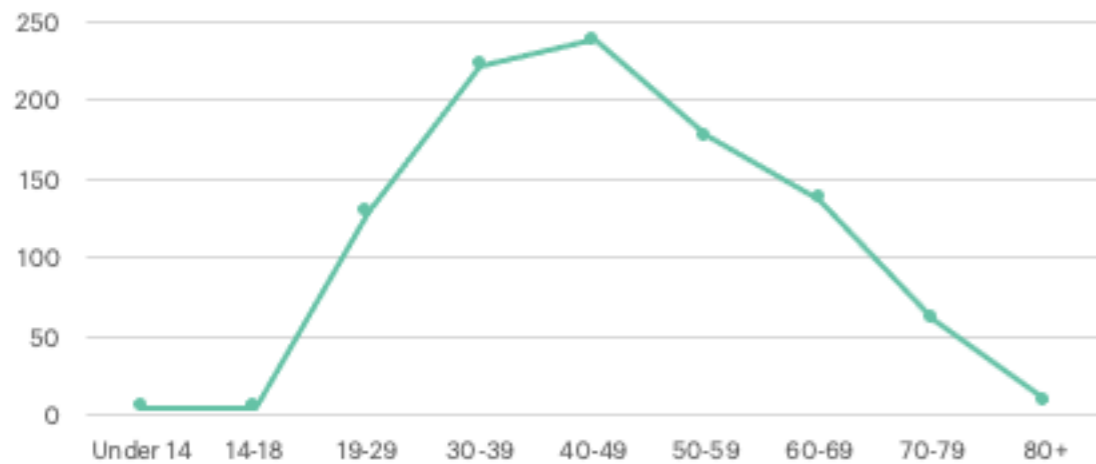
3% identified as Asian

2% identified as Middle Eastern / Latin American / African

6% specified another ethnicity

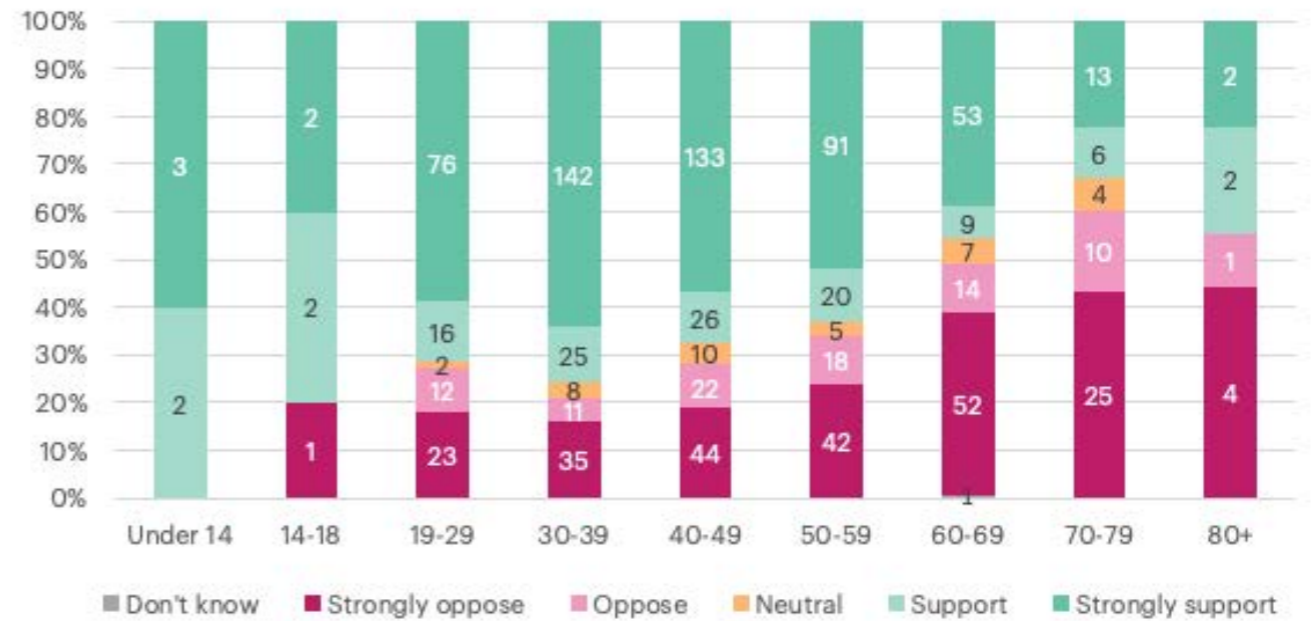
Demographics

Please choose the age group you belong to:
n=983



Support by age group

Overall, do you support the proposed separate walking and biking paths and associated changes on Evans Bay Parade between Greta Point and Cobham Drive?

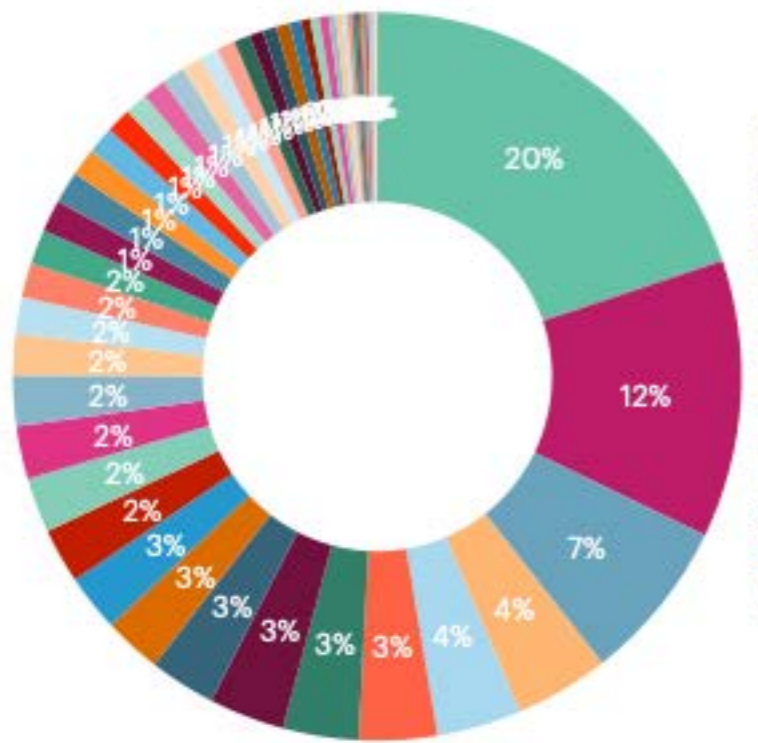


Demographics

Which suburb do you live in?

If you live outside Wellington City, please select 'other'

n=981



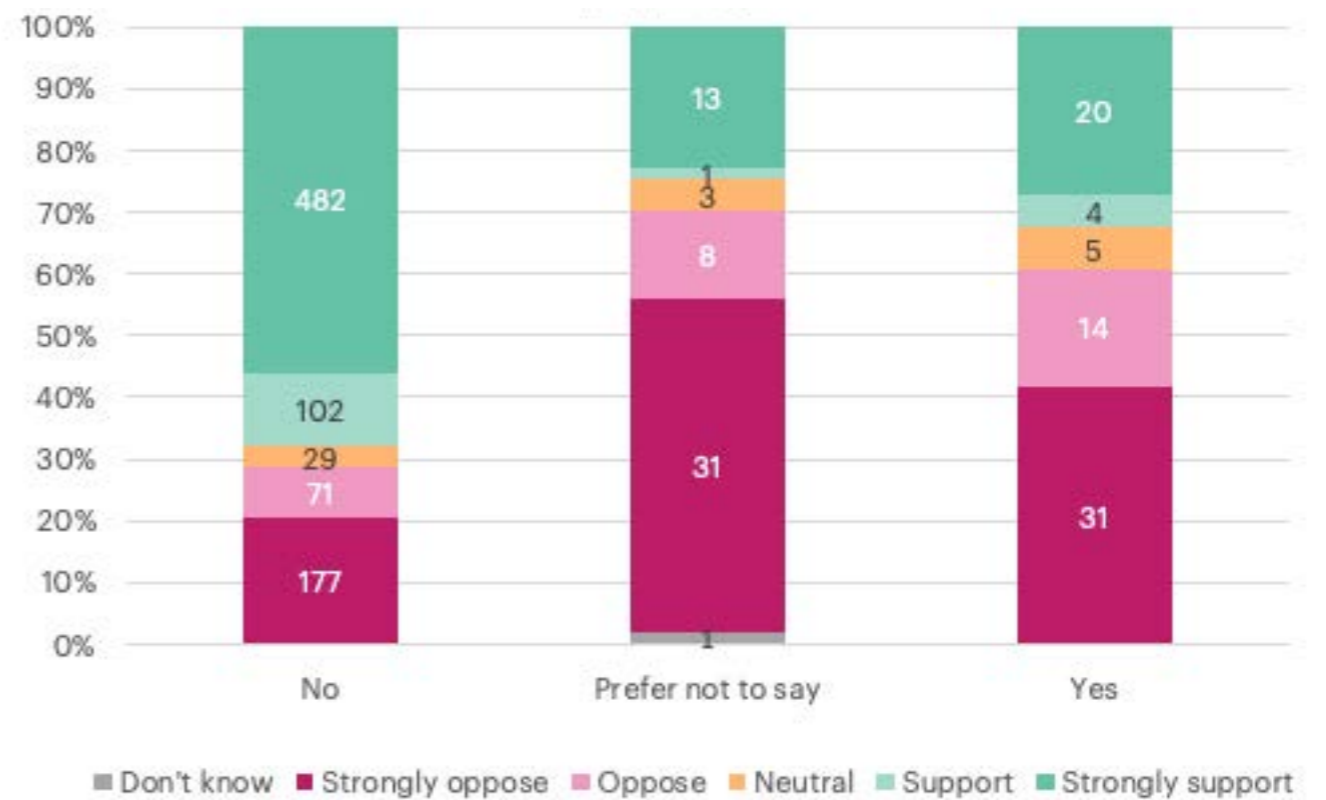
- | | | | | | |
|-----|-----------------|----|--------------------|---|---------------|
| 195 | Hataitai | 12 | Wellington Central | 1 | Kaiwharawhara |
| 121 | Miramar | 12 | Aro Valley | 1 | Broadmeadows |
| 71 | Other | 11 | Maupuia | 1 | Horokiwi |
| 41 | Island Bay | 10 | Melrose | 1 | Worser Bay |
| 37 | Newtown | 10 | Johnsonville | 1 | Woodridge |
| 34 | Kilbirnie | 10 | Oriental Bay | 1 | Owhiro Bay |
| 33 | Brooklyn | 9 | Houghton Bay | 1 | Pipitea |
| 33 | Strathmore Park | 8 | Wadestown | 1 | Moa Point |
| 29 | Seatoun | 8 | Kelburn | | |
| 25 | Roseneath | 7 | Breaker Bay | | |
| 25 | Mount Victoria | 6 | Southgate | | |
| 24 | Karori | 6 | Thorndon | | |
| 24 | Lyall Bay | 6 | Churton Park | | |
| 23 | Khandallah | 5 | Crofton Downs | | |
| 22 | Te Aro | 4 | Highbury | | |
| 18 | Berhampore | 4 | Vogeltown | | |
| 16 | Ngaio | 4 | Karaka Bays | | |
| 15 | Tawa | 3 | Rongotai | | |
| 15 | Mount Cook | 3 | Mornington | | |
| 14 | Northland | 2 | Wilton | | |
| 14 | Newlands | 2 | Glenside | | |
| | | 2 | Kingston | | |

Accessibility

74 (7%)

of respondents live with disability or accessibility issues

Do you live with a disability or accessibility issues?
(Support for the proposal)



Organisations we heard from

410 Evans Bay Parade	Kupe Canoe Club
Andy Economous Greta Point Cafe	Living Streets Aotearoa
Brennan Family Trust and Southern Plumbing & Gasfitting Ltd	NZ Heavy Haulage Association
Britannia Sea Scouts (and EBYMBC)	Our Fishing Future Inc
Cycle Wellington	Port Nicholson Poneke (PNP) Cycle Club
Disabled Persons Assembly NZ	Scots College
Doctors for Active, Safe Transport	Skate Ed
Eastern Active Streets (EASt)	Switched on Bikes
Environmental Reference Group	Wellington Skateboarding Association
Evans Bay Marina Tenants Group	Wellington Surfcasting Club
Evans Bay Yacht & Motor Boat Club	Yachting New Zealand Inc
Greta Point Body Corporate	

Other engagement activities

Webinars

Due to Covid restrictions, two planned drop-in sessions had to be cancelled. Instead, the Council hosted two online webinars, which attracted over 80 participants.

The webinars were hosted by an external facilitator. The project team presented the objectives and talked through changes associated with the proposal, then ended with a Q&A panel discussion. Some Councillors attended the session and participated in the Q&A discussion.

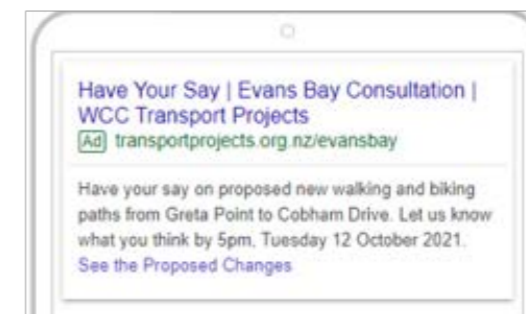
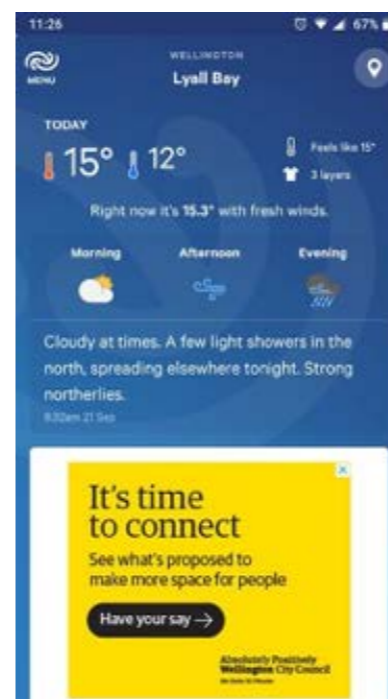
[A video of the webinar is available online.](#)



Promotion Advertising

The consultation was promoted through various digital channels, a Dominion Post ad and Adshels. Promotion activities performed higher than industry average.

Channel	Performance
Stuff/Metservice	305K impressions
Google display	1.8M impressions / 0.08% click through rate
Google search	4K impressions / 10.68% click through rate
Neighbourly post	39K impressions
Neighbourly alert	23K impressions / 24.6% open rate



Promotion Social media

The consultation and webinar were promoted through the Council’s social media channels. Social media had higher than average engagement across all channels

Channel	Performance
Facebook	51K reach / 180 comments / 161 reactions
Facebook event (boosted)	39K reach / 50 comments / 114 reactions
Twitter	30.7K reach / 450 engagements
Instagram story	3.3K reach



Appendix: theme definitions

Theme name explanations

Is there anything specific you would like us to consider when looking to make changes to the area?

Theme name	Theme explanation/example
Concern about cycle lane width	Expressing concern that the proposed cycle lane is too narrow
Concern about impact on businesses/community groups	Expressing concern that businesses and recreational groups would be negatively impacted by proposed changes
Concern about pedestrian crossings	Expressing concern that the pedestrian crossings are either not necessary or could be improved
Concern for conflict of modes	Expressing concern that two or more modes in the same area will cause safety issues - this includes comments advocating for a separated cycle lane
Concern for people with mobility issues	Expressing concern that the proposed changes do not cater to people with mobility issues, the elderly or children
Concern about cyclist behaviour/riding on road	Expressing that proposed changes will cause or not stop cyclists from riding on the road. This also includes comments that mention behaviour change and enforcement of cyclist behaviour
Concern about road width	Expressing concern that the proposed new road width is too narrow in some/all areas
Consider different abilities of bike riders	Comments mentioning different cyclists have different needs (eg commuters vs recreational cyclists) - and how the proposed changes should consider these types of users
Consider lowering the speeds	Comments mentioning lowering the speeds in more areas, traffic calming measures, or advocating for a lower speed
Consider parking times/allocation of remaining carparks	Comments advocating for different resolutions on the remaining carparks - including location, type of park, size of parks, timeframes/pricing, etc
Don't make changes	Comments specifying that no changes are needed
Don't remove bus stops	Comments advocating for no/fewer bus stops to be removed
Don't remove carparks	Comments advocating for no/fewer carparks to be removed

Theme name explanations

Is there anything specific you would like us to consider when looking to make changes to the area?

Theme name	Theme explanation/example
Feedback on consultation	Comments about the engagement material, method, etc
General opposition to proposed changes	Comments showing a general opposition to the proposed changes
General support for proposed changes	Comments showing general support for the proposed changes
Important for connecting the network	Specifying that the Evans Bay cycleway enables better journeys throughout the city, and gets Wellington closer to a cycle network
Just get on with it	Comments saying that these changes should be done quickly
More bike facilities	Advocating for more biking facilities eg: bike parks, bike repair stations, etc
More carparks could be removed	Advocating that more carparks could be removed in the proposed area
NA	Not applicable answers (eg no comment/NA)
Other	Comments that are niche, miscellaneous, and/or unrelated to the proposal
Position bus stops so they don't obstruct vehicles	Advocating for a change in the proposed bus stop changes, to avoid traffic waiting behind buses and getting frustrated
Prioritise active modes/Vehicles should not be a priority	Comments stating that active modes should be prioritised and private vehicles should not be - when Wellington City Council is making decisions
Suggestions for improving proposal	Constructive suggestions to the proposed changes, these range from structural changes (eg shifting the bike lane) to minor urban design suggestions (eg install lights)
This should not be a priority compared to other things	People advocating that there are more urgent issues that the Council should be focusing/spending money on (eg pipes)
This <i>will</i> have a positive impact on businesses	Comments advocating that these changes will have a positive effect on businesses
This will improve safety	Comments advocating that the proposed changes will result in people being more safe (whatever the mode)

Theme name explanations

Why do you think that?

Follow up to “Thinking about the city's goals to reduce emissions from road transport and move more people with fewer vehicles, as part of taking action against climate change, the long-term impact of these proposed changes will be:”

Theme name	Theme explanation/example
Concern about impact on businesses/community groups	Expressing concern that businesses and recreational groups would be negatively impacted by proposed changes
Don't remove carparks	Comments advocating for no/fewer carparks to be removed
Feedback on consultation	Comments about the engagement material, method, etc
General opposition to proposed changes	Comments showing a general opposition to the proposed changes
Good for all modes	Advocating that the proposed changes will have a positive affect on all users, and all different modes
Good for environment	Comments specifying that the proposed changes will have a positive impact on the environment
Good for people with mobility issues	Comments noting that the proposed changes cater to people with mobility issues, the elderly, and children
Good for people's health	Advocating that the proposed changes will have a positive affect on people's health (through mode shift)
Improve public transport	Comments mentioning the need for more reliable or frequent public transport
Important for connecting the network	Specifying that the Evans Bay cycleway enables better journeys throughout the city, and gets Wellington closer to a cycle network
Just get on with it	Comments saying that these changes should be done quickly
Less use of private vehicles	Specifying that these proposed changes will result in fewer private vehicles being used
More needed to disincentivise vehicle use	To achieve mode shift more disincentives for using private vehicles are needed

Theme name explanations

Why do you think that?

Follow up to “Thinking about the city's goals to reduce emissions from road transport and move more people with fewer vehicles, as part of taking action against climate change, the long-term impact of these proposed changes will be:”

Theme name	Theme explanation/example
More people using public transport	Comments advocating that due to the proposed changes more people will be encouraged to use public transport
More use of active modes	Comments advocating that due to the proposed changes more people will be encouraged to use active modes such as scootering, biking, or walking
NA	Not applicable answers (eg no comment/NA)
Other	Comments that are niche, miscellaneous, and/or unrelated to the proposal
People will still bike on roads	Advocating that proposed changes will cause or not stop cyclists from riding on the road. This also includes comments that mention behaviour change and enforcement of cyclist behaviour
People will still use vehicles	Advocating that proposed changes will not result in fewer people using private vehicles
This should not be a priority compared to other things	People advocating that there are more urgent issues that the Council should be focusing/spending money on (eg pipes)
This will not increase the use of active modes	Advocating that proposed changes will not cause any mode shift to active modes
This will not reduce emissions	Comments advocating that overall this will not reduce emissions, from either lack of mode shift, congestion, or amount of emissions emitted in construction
WCC bias against cars	Comments stating that Wellington City Council is biased against private vehicle users
Wellington is not a realistic cycling city	Comments stating that mode shift goals/changes are unrealistic due to reasons such as weather, geography, current infrastructure, etc